

MADE IN ITALY - MADE TO EXCEL

BOOST NATURAL

Interactive version

 atlas concorde

August 2022

CONCRETE LOOK

PORCELAIN TILES
GRES PORCELLANATO
Cotto, cotto
Finstone
Cotto porcellanato
Kupala
WHITE-BODY WALL TILES
RIVESTIMENTI IN FINESTRA BIANCA
Feststoff
Weisskörper
Feststoff
Feststoff
Feststoff



Atlas Concorde is one of the leading global brands in the production of ceramic tiles and large slabs for design and architecture. With over 50 years of history, two production plants, and numerous showrooms in the capitals of international design, Atlas Concorde offers integrated and sustainable ceramic systems for floors, walls, outdoor spaces, worktops, bathroom furnishings, facades and special projects. Design your world with Atlas Concorde.

Atlas Concorde è uno dei principali brand mondiali nella produzione di superfici e grandi lastre ceramiche per il design e l'architettura. Con oltre cinquant'anni di storia, due stabilimenti produttivi, numerosi showroom nelle capitali della progettazione internazionale, offriamo sistemi ceramici integrati e sostenibili per pavimenti, rivestimenti, outdoor, piani di lavoro, arredo bagno, facciate e progetti speciali. Design your world with Atlas Concorde.

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BOOST
NATURAL

The contemporary handmade



INDEX



OVERVIEW



IMAGE
GALLERY



PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





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Index

Overview

Image Gallery

Product Range &
Technical Specs

SENSITECH
RANGE SUMMARY
TECHNICAL FEATURES

Boost World

Sustainability

The benefits of Ceramic Tiles

INDEX



OVERVIEW



IMAGE
GALLERY



PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



Porcelain and wall tiles: a safe choice.

RECYCLABLE
Riciclabile

RESISTANT
Resistente

ECO-FRIENDLY
Atrao ambiental

FIREPROOF
Não brulha

HYGIENIC
Higiénico

LONG-LASTING
Dura e longa

VERSATILE
Versátil

SAFE
Seguro

**EASY TO CLEAN
AND DISINFECT**
Fácil de limpar e desinfetar

ZERO PVC
Zero PVC



page 155

The origin of a pure material.



Boost Natural was born from the confluence of an ancient element like raw earth, the creativity of an Italian architect, and the industrial technology of Atlas Concorde. The result is a collection inspired by the natural character of an authentic material, interpreted with craftsmanship and made to the highest standards of quality.

Boost Natural nasce dall'incontro tra un elemento antico come la terra cruda, la creatività di un architetto italiano e la tecnologia industriale di Atlas Concorde. Il risultato è una collezione ispirata alla naturalezza di un materiale autentico, interpretata con sapienza artigianale e realizzata ai più alti livelli di qualità.

Boost Natural est né de la rencontre entre un élément ancien comme la terre crue, la créativité d'un architecte italien et la technologie industrielle d'Atlas Concorde. Le résultat est une collection inspirée par le caractère naturel d'un matériau authentique, interprétée de manière artisanale et produite aux plus hauts niveaux de qualité.

Boost Natural entsteht aus der Begegnung zwischen einem antiken Element wie der reinen Erde, der Kreativität eines italienischen Architekten und der Produktionstechnologie von Atlas Concorde. Das Resultat ist ein einem authentischen, natürlichen Material inspiriert, das die mit handwerklichem Geschick interpretiert, und das wird mit höchsten Qualitäts hergestellt.

Boost Natural nació del encuentro entre un elemento antiguo como la tierra cruda, la creatividad de un arquitecto italiano y la tecnología industrial de Atlas Concorde. El resultado es una colección inspirada en la naturalidad de un material auténtico, interpretada con habilidad artesanal y producida con los más altos niveles de calidad.

Boost Natural производится из древнего натурального материала, как сырая глина, креативности итальянского архитектора и промышленной технологии Atlas Concorde. Это коллекция, вдохновленная натуральным материалом, осмысленная и реализованная искусно, изготовленная на самом высоком уровне качества.



INDEX



OVERVIEW

IMAGE
GALLERYPRODUCT
RANGE &
TECHNICAL
SPECS.

BOOST WORLD



SUSTAINABILITY

THE BENEFITS OF
CERAMIC TILES



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Natural inspiration.



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Mattéo Bionni is the Italian architect who reinvented raw earth, making it a protagonist of the world of contemporary design. Atlas Concorde has undertaken a process of creative dialog with him, working on mutual affinities to create a surface that is truly extraordinary for its stylistic authenticity, esthetic originality and application potential.

Mattéo Bionni è l'architetto italiano che ha reinventato la terra cruda, rendendola un protagonista del mondo della progettazione contemporanea. Con lui Atlas Concorde ha inaugurato un percorso di confronti creativi basando sulle affinità reciproche per dare vita a una superficie straordinaria per autenticità stilistica, originalità estetica e potenzialità applicative.

Mattéo Bionni est l'architecte italien qui a réinventé la terre crue pour en faire un protagoniste du monde du design contemporain. Avec lui, Atlas Concorde a inauguré un chemin d'échange créatif, en travaillant sur des affinités mutuelles pour donner vie à une surface extraordinaire en termes d'authenticité de style, d'originalité esthétique et du potentiel d'application.

Mattéo Bionni ist der italienische Architekt, der die rohe Erde neu erfunden und in den Mittelpunkt der zeitgenössischen Planung gestellt hat. Mit ihm hat Atlas Concorde einen kreativen Austausch aufgenommen, der auf wechselseitige Affinitäten basiert. Daraus ist ein Dialog entstanden, der durch seine stilistische Authentizität, ästhetische Originalität und vielfältige Verwendungsmöglichkeiten besticht.

Mattéo Bionni es el arquitecto italiano que reinventó la tierra cruda, convirtiéndola en la protagonista del mundo del diseño contemporáneo. Con él, Atlas Concorde ha inaugurado un camino de diálogo creativo, trabajando en afinidades mutuas para dar vida a una superficie extraordinaria por su autenticidad estilística, originalidad estética y potencial de aplicación.

Mattéo Bionni — архитектор итальянский, который reinventó землю сырую, превратив ее в героя современного дизайна. Вместе с ним, компания Atlas Concorde открыла творческий диалог, основанный на взаимных симпатиях, дающий жизнь необыкновенной поверхности по стилю, эстетической оригинальности и потенциалу применения.

INDEX



OVERVIEW

IMAGE
GALLERYPRODUCT
RANGE &
TECHNICAL
SPECS.

BOOST WORLD



SUSTAINABILITY

THE BENEFITS OF
CERAMIC TILES

Surfaces with an authentic natural character.



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Viewed from afar, the surfaces of Boost Natural convey a neutral, powdery look, opaque in the light, with slight color variations. On closer inspection, they reveal the random marks of manually worked raw earth and slight irregularities to the hand and eye.

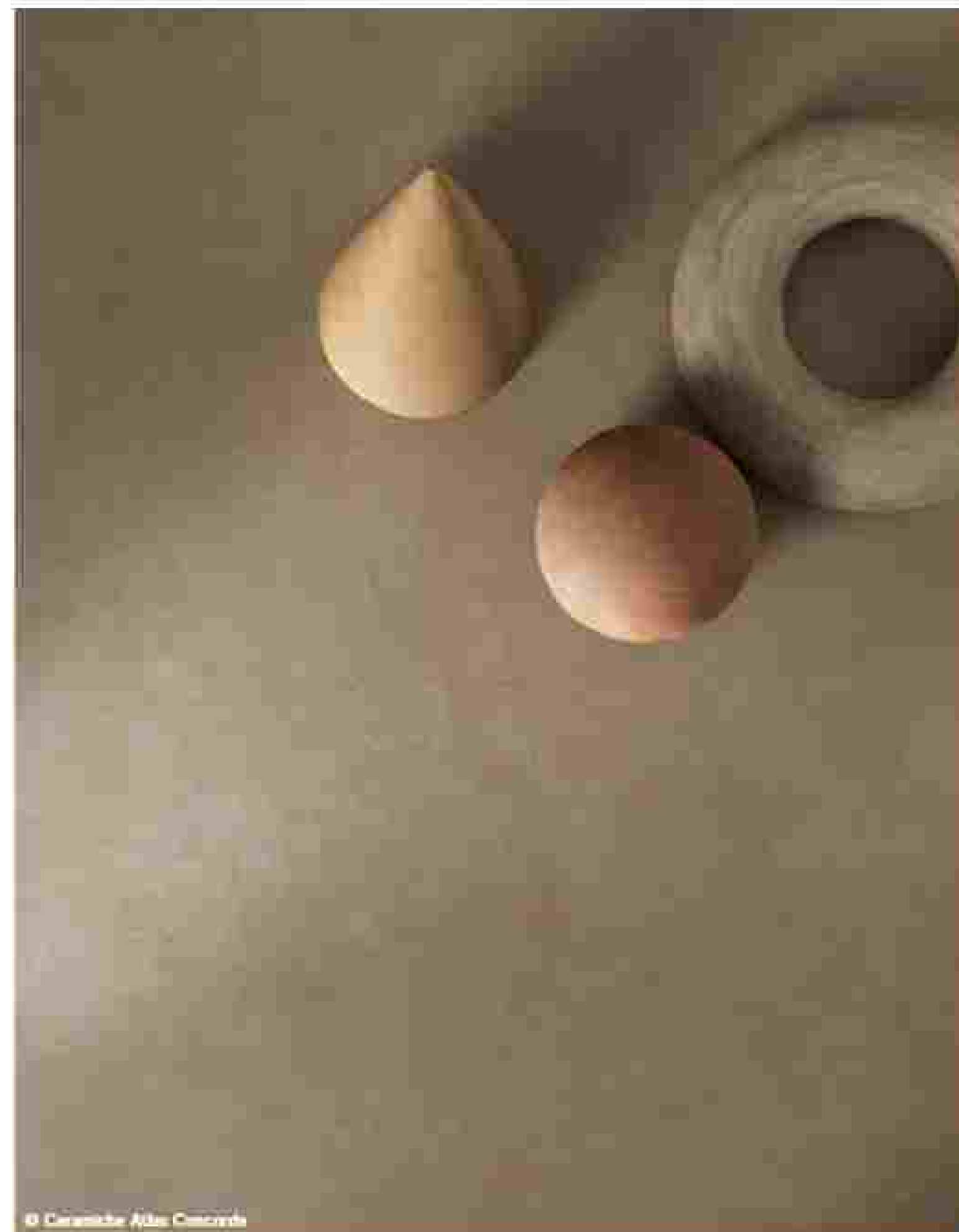
A una visione d'insieme, le superfici di Boost Natural presentano un fondo dalle tinte neutre e polverose, opaco alla luce, con lievi variazioni cromatiche. Da vicino, invece, si rivela una trama di dettagli spontanei che costituisce al tatto e alla vista i segni della lavorazione manuale della terra cruda e le leggere irregolarità della superficie.

Au premier coup d'œil, les surfaces Boost Natural présentent une base de teintes neutres et poussiéreuses, opacant à la lumière, avec de légères variations chromatiques. De près, cependant, elles révèlent un tissu de détails spontanés qui dénotent au toucher et à l'œil les signes du travail manuel de la terre crue et les légères irrégularités de la surface.

Im Gesamtansdruck präsentiert sich Boost Natural mit einem Grundton aus neutralen, staubigen Farben, der im Licht matt wirkt und leichte Farbabweichungen aufweist. Aus der Nähe betrachtet wird hingegen ein Gefüge aus spontan wirkenden Details sichtbar, in dem die Zeichen einer manuellen Bearbeitung der rohen Erde sowie leichte Unregelmäßigkeiten der Oberfläche erkenn- und ertastbar sind.

En su conjunto, las superficies de Boost Natural presentan un fondo de colores neutros y polvorientos, opacos a la luz, con ligeras variaciones de color. Sin embargo, de cerca se percibe una trama de detalles espontáneos que revelan al tacto y a la vista los signos del trabajo manual de la tierra cruda y las ligeras irregularidades de la superficie.

При рассмотрении извне Boost Natural выглядит весьма умиротворяющим и пыльным спектром нейтральных, пыльных, матовых цветов. С близкого расстояния становится заметным множество случайных деталей, таких как следы ручной обработки сырой глины и легкие неровности поверхности.



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INDEX



OVERVIEW

IMAGE
GALLERYPRODUCT
RANGE &
TECHNICAL
SPECS.

BOOST WORLD



SUSTAINABILITY

THE BENEFITS OF
CERAMIC TILES



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Details make the difference.



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Meticulous attention to detail and to every aspect of the original textures make Boost Natural the perfect synthesis of artisanal know-how and Atlas Concordia's industrial excellence, embodying the culmination of style and quality Made in Italy.

La meticolosa cura dei dettagli e l'attenzione a ogni particolare delle texture di ispirazione naturale fanno di Boost Natural una sintesi perfetta tra il saper fare artigianale e l'eccellenza industriale di Atlas Concordia, esprimendo lo stile e la qualità del Made in Italy nella sua migliore accezione.

Le soins méticuleux des détails et l'attention portée à chaque détail des textures inspirées font de Boost Natural une synthèse parfaite de l'excellence artisanale et industrielle d'Atlas Concordia, exprimant le style et la qualité du Made in Italy dans son meilleur sens.

Genau. Sorgfalt im Detail und die Beachtung jeder Einzelheit der Texturen machen Boost Natural zu einer perfekten Synthese aus handwerklichem Geschick und der industriellen Exzellenz von Atlas Concordia und zum Ausdruck des Stils und der Qualität des besten Made in Italy.

El cuidado metódico de los detalles y la atención prestada a cada pormenor de las texturas es la clave para lograr Boost Natural, la perfecta síntesis de la artesanía y la excelencia industrial de Atlas Concordia, representando al estilo y la calidad del Made in Italy en su mejor sentido.

Тщательное внимание к деталям и полное восприимчивость фактуры вдохновили на создание Boost Natural – идеальной смеси ремесленного мастерства и промышленного совершенства Atlas Concordia. Это сочетание окончательно подчеркивает итальянскую стиль и качество.

INDEX



OVERVIEW

IMAGE
GALLERYPRODUCT
RANGE &
TECHNICAL
SPECS

BOOST WORLD



SUSTAINABILITY

THE BENEFITS OF
CERAMIC TILES





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Contemporary accents.



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A cobalt blue with green shading and an earthy powder color enrich the range of neutral tones with two contemporary accents. These colors with an eye-catching personality allow you to express yourself with greater creative freedom, to give a more distinctive character to any type of interior.

Um blu cobalto modulado da estrutura verde e um cor-de-terra tomado antecederão a gama de inspirações neutras com duas tonalidades de inspiração contemporânea. Estas cores com uma forte personalidade permitem uma maior liberdade criativa para dar mais personalidade a qualquer tipo de interior.

Un bleu cobalt modulé par des nuances vertes et une couleur poudreux enrichissent la gamme de couleurs neutres de deux nuances d'inspiration contemporaine. Ces couleurs à forte personnalité permettent une plus grande liberté de création pour donner un caractère plus fort à tout type d'intérieur.

Ein blaues kobalt moduliert von tiefen Nuancen des grünen und ein erdiges Puderblau bereichern die Palette der neutralen Töne um zwei hochaktuelle Farben. Mit ihrer ausgeprägten Persönlichkeit lassen sie große kreative Freiheit und verleihen jedem Interieur besondere Charaktere.

Un azul cobalto modulado por matices verdes y un color polvo tierra anteceden la gama de colores neutros con dos tonos de inspiración contemporánea. Estas colores con una fuerte personalidad permiten una mayor libertad creativa para dar más personalidad a cualquier tipo de interior.

Кобальтовый синий с оттенками зеленого и землистый пудровый цвет обогащают гамму нейтральных тонов двумя современными оттенками. Их яркая индивидуальность позволяет дать большую творческую свободу и придать любому интерьеру индивидуальный характер.

INDEX



OVERVIEW

IMAGE
GALLERYPRODUCT
RANGE &
TECHNICAL
SPECS

BOOST WORLD

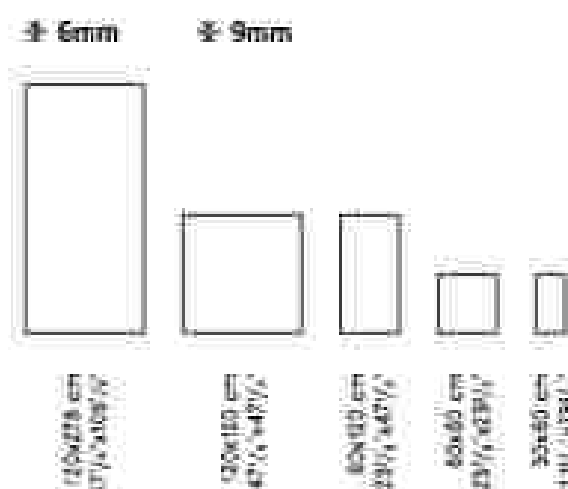


SUSTAINABILITY

THE BENEFITS OF
CERAMIC TILES

Modular sizes for design.

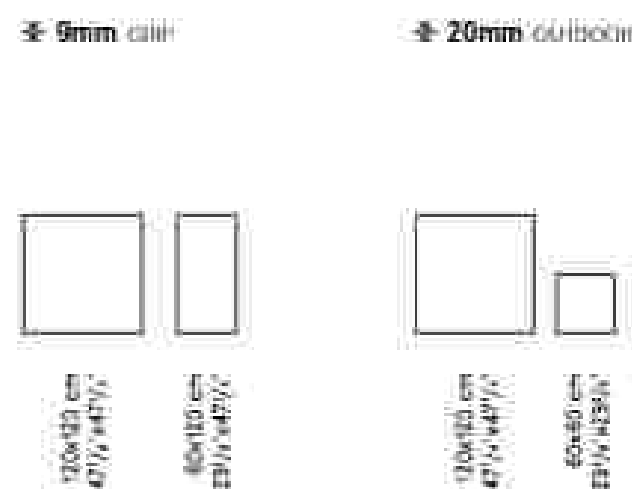
Porcelain Tiles for Floors and Walls



Boost Natural has an extensive range of modular sizes, from classic sizes to the large (120x75 cm) slab, able to expand spatial perspectives. Different thicknesses further extend the possible applications both indoors and out, producing an effect of stylistic continuity for residential, commercial, and hospitality projects.

Boost Natural dispone di un'ampia gamma di formati tra loro modulari: dalle dimensioni classiche fino al grande formato (120x75 cm), in grado di ampliare le prospettive spaziali. I diversi livelli di spessore ne estendono le possibilità applicative sia in interni che in esterni, con un effetto di continuità stilistica per progetti residenziali, commerciali e dell'ospitalità.

Porcelain Tiles for Outdoor and Wet Areas



Boost Natural propose une large gamme de formats modulaires : des formats classiques au grand format (120x75 cm), capables d'élargir les perspectives spatiales. Les différentes épaisseurs élargissent les possibilités d'application tant à l'intérieur qu'à l'extérieur, avec un effet de continuité stylistique pour les projets résidentiels, commerciaux et hôteliers.

Boost Natural umfasst große und perfekt modulare Formate, die dank verschiedener Stärken im Innen- wie im Außenbereich verlegt werden können. Die perfekte Modularität der Beläge macht die Kollektion vielseitig und in Projekten im Wohnungs- und Gewerbebereich sowie im Gastgewerbe einsetzbar.

Boost Natural ofrece una amplia gama de formatos que se pueden combinar entre sí, desde las dimensiones clásicas hasta el formato grande de (120x75 cm), el cual permite ampliar el diseño del espacio. Las diferentes gruesas amplían las posibilidades de aplicación tanto en interiores como en exteriores, con un efecto de continuidad estilística para proyectos residenciales, comerciales y de hoteles.

Boost Natural предлагает широкий набор модульных форматов, от классических до крупного (120x75 см), которые позволяют расширять границы пространства. Разные толщины дают возможность информить одним решением интерьер и улицу и добиваться тем самым эффекта целостности любого проекта: жилищного или коммерческого.

Wall Tiles



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INDEX



OVERVIEW

IMAGE
GALLERYPRODUCT
RANGE &
TECHNICAL
SPECS

BOOST WORLD



SUSTAINABILITY

THE BENEFITS OF
CERAMIC TILES



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Three-dimensional walls.



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The natural, 3D surfaces of the wall tiles reproduce the craftsmanship of the workshop of Matteo Ieroni. Perfectly reproduced on the ceramic surface, this handwork conveys the authenticity of the original material to the eye and touch. Available in a 50x70 cm size, the tiles act as a complete finishing element for interiors with an elegant, decisive personality.

Le superfici naturali e 3D dei rivestimenti riproducono le lavorazioni artigianali ideate nel laboratorio di Matteo Ieroni. Ricreate sulla superficie ceramica, trasmettono alla vista e al tatto l'autenticità della materia di ispirazione. Disponibili nel formato 50x70 cm, sono elementi di arredo in sé completi, più vicini alla personalità elegante e decisa.

Les surfaces naturelles et 3D des revêtements reproduisent le savoir-faire artisanal créé dans l'atelier de Matteo Ieroni. Parfaitement reproduites sur la surface de la céramique, elles transmettent à la vue et au toucher l'authenticité du matériau d'inspiration. Disponibles dans la format 50x70 cm, elles représentent des éléments de décoration complètes pour des intérieurs à la personnalité élégante et décidée.

Die natürlichen und 3D-Oberflächen der Wandbeläge zeigen die Handwerkskunst, im Atelier von Matteo Ieroni entwickelten Bearbeitungen. Sie werden perfekt auf die keramischen Oberflächen nachgebildet und machen das als Vorbild dienende Material auf vollkommen echte wirkende Weise nach- und abbildbar. Die im Format 50x70 cm erhältlichen Beläge sind wahre und eigenständige Finishungselemente für Innenräume von eleganter und entschlossener Persönlichkeit.

Las superficies naturales y tridimensionales de los revestimientos reproducen la artesanía creada en el taller de Matteo Ieroni. Parfaitemente reproducidas en la superficie cerámica, transmiten a la vista y al tacto la autenticidad del material de inspiración. Están disponibles en el tamaño 50x70 cm y son elementos de decoración completos en sí mismos pensados para interiores con una personalidad elegante y decidida.

Натуральные трехмерные поверхности настенных покрытий воспроизводят фактуру ручной работы, созданную в мастерской Matteo Ieroni. На керамике и на поверхности плитки, как и натуральные материалы, передают ощущение подлинности. Плитка, доступная в формате 50x70, уже сама по себе может стать эффективным элементом интерьера и передать ему решительную элегантность.

INDEX



OVERVIEW

IMAGE
GALLERYPRODUCT
RANGE &
TECHNICAL
SPECS.

BOOST WORLD



SUSTAINABILITY

THE BENEFITS OF
CERAMIC TILES



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Large sizes for broad perspectives.



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Large sizes broaden the perception of spaces and leverage the look of the original material. The 120x278 format with a 6 mm thickness allows you to design walls at full height with fewer joints, while the 162x324 slab with a 12 mm thickness is ideal for cladding kitchen counter tops, tables, and large objects.

Le grandi lastre ampliano la percezione degli spazi e valorizzano la materia di ispirazione. Il formato 120x278 in 6 mm di spessore permette di progettare pareti a tutta altezza con un minor numero di fughe, mentre la lastra 162x324 in 12 mm è ideale per rivestire piani cucina, counter top, tavoli e volumi di grandi dimensioni.

Les grandes dalles élargissent la perception des espaces et mettent en valeur le matériau d'inspiration. Le format 120x278 en 6 mm d'épaisseur permet de concevoir des murs de pleine hauteur avec moins de joints, tandis que la dalle 162x324 en 12 mm est idéale pour les plans de cuisine, les comptoirs, les tables et les grandes tailles.

Die großen Platten lassen den Raum großzügiger wirken und bringen das als Vorbild dienende Material noch besser zur Geltung. Das Format 120x278 cm in 6 mm Stärke erlaubt die raumhohe Verklebung von Wänden mit wenigen Fugen, während die Platte 162x324 cm in 12 mm Stärke für die Verklebung von Küchenarbeitsplatten, Tischen und großen Volumen ideal ist.

Los formatos grandes amplían la percepción del espacio y realzan el material de inspiración. El tamaño 120x278 con 6 mm de grosor permite diseñar paredes de altura completa con menos juntas, mientras que el tamaño 162x324 con 12 mm de grosor es ideal para revestir encimeras de cocina, mostradores, mesas y grandes volúmenes.

Крупноформатная плитка визуально расширяет пространство и максимально раскрывает красоту рисунка. Формат 120x278 см толщиной 6 мм позволяет покрыть стены единственной плитой всю стену снизу доверху с минимальным из этого минимальной количеством швов в облицовке, а формат 162x324 толщиной 12 мм идеально подходит для облицовки столешниц, кухонных фартуков, столов, крупных архитектурных объектов.

INDEX



OVERVIEW

IMAGE
GALLERYPRODUCT
RANGE &
TECHNICAL
SPECS.

BOOST WORLD



SUSTAINABILITY

THE BENEFITS OF
CERAMIC TILES

Total look for indoor/outdoor spaces.



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Boost Natural allows for stylistic continuity in any type of project. In fact, the raw earth effect adds elegance and refinement not only to indoor spaces, but also to outdoor spaces, where it blends in perfectly with the surrounding environment in residential, commercial, and hospitality environments.

Boost Natural consente continuità stilistica in ogni tipo di progetto. L'effetto terra cruda conferisce infatti eleganza e raffinatezza non solo agli spazi interni ma anche agli esterni, dove si integra alla perfezione con l'ambiente circostante in ambiti residenziali, commerciali e dell'ospitalità.

Boost Natural permet une continuité stylistique dans tout type de projet. L'effet de terre crue confère élégance et raffinement non seulement aux espaces intérieurs, mais aussi aux espaces extérieurs, où il s'intègre parfaitement à l'environnement dans les contextes résidentiels, commerciaux et d'hospitalité.

Boost Natural erlaubt in jedem Projekt stilistische Kontinuität. Die Optik einer Erde schenkt nicht nur Innenräumen Eleganz und Nobilität, sondern auch Außenbereichen, wo sie sich perfekt in die umliegende Landschaft integriert. Im Wohn-, Geschäfts- und Gastgewerbe.

Boost Natural permite la continuidad estilística en cualquier tipo de proyecto. El efecto tierra cruda aporta elegancia y refinamiento no sólo a los espacios interiores, sino también a los exteriores, donde se integra perfectamente con el entorno en ambientes residenciales, comerciales y de hospitalidad.

Цвета Boost Natural обеспечивают непрерывность внутреннего и внешнего пространства и гармоничный дизайн. Эффект необожжённой глины смотрится одинаково красиво внутри помещений и на улице, где идеально вписывается в пейзаж. Им можно оформить домочашую и коммерческие пространства, отели, рестораны и т.д.



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INDEX



OVERVIEW

IMAGE
GALLERYPRODUCT
RANGE &
TECHNICAL
SPECS.

BOOST WORLD



SUSTAINABILITY

THE BENEFITS OF
CERAMIC TILES



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A smooth and safe effect.



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Sensitech SAFE, SOFT, SMART

Continuous technological research in Atlas Concorde's laboratories has led to the development of SENSITECH, a new surface with technology patented in Italy that combines technical characteristics with a pleasant touch. The surface is also extremely easy to clean and acts as a barrier against dirt.

La continua ricerca tecnologica dei laboratori Atlas Concorde ha portato allo sviluppo di SENSITECH, una nuova superficie con tecnologia brevettata in Italia, che coniuga caratteristiche tecniche a una piacevolezza tattile piacevole. Quest'ultima si traduce in una estrema facilità di pulizia e barriera contro lo sporco.

La recherche technologique continue des laboratoires Atlas Concorde a conduit au développement de SENSITECH, une nouvelle surface dont la technologie a été brevetée en Italie, qui conjugue des caractéristiques techniques à une agréable perception tactile. Cette dernière se traduit en une extrême facilité d'entretien et en barrière contre les salissures.

Aus der kontinuierlichen Technologieforschung der Atlas Concorde-Labors kommt SENSITECH, eine neue Oberfläche mit in Italien patentierter Technologie, die technische Vorzüge mit einer angenehmen Haptik vereint. Wichtige Vorteile sind die einfache Reinigung und eine wirkungsvolle Barriere gegen Schmutz.

La continua investigación tecnológica de los laboratorios de Atlas Concorde ha permitido desarrollar SENSITECH, una nueva superficie con tecnología patentada en Italia que combina características técnicas con una agradable percepción táctil. Esto da como resultado una extrema facilidad de limpieza y barrera contra la suciedad.

Нерпрерывное технологическое исследование Atlas Concorde привело к созданию SENSITECH – новой поверхности, которая будет не только отличаться по эстетическим и техническим характеристикам, но и сочетать приятное тактильное ощущение со своей функцией. Кроме того, она не впитывает грязь, и очень проста в уходе.

INDEX



OVERVIEW



IMAGE GALLERY



PRODUCT RANGE & TECHNICAL SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES



A world of design.



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With Boost World it's possible to combine different surfaces with a similar stylistic perspective. Concrete, stone, and raw earth effects can be combined spontaneously and naturally to create original harmonies, for cohesive environments that are able to speak the same language.

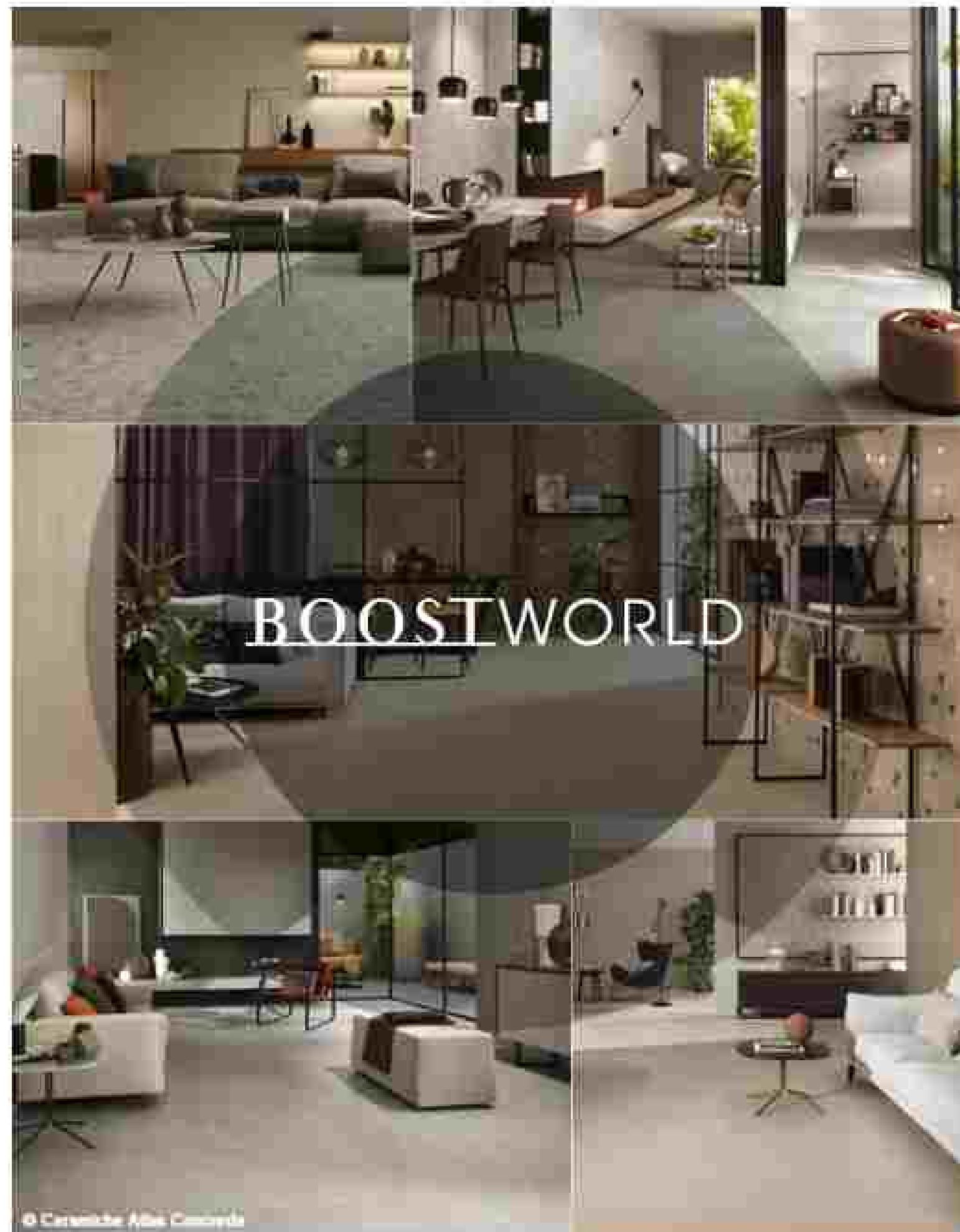
Con Boost World è possibile combinare superfici diverse in una medesima prospettiva stilistica. Effetti cemento, pietra e terra cruda si combinano in armonie spontanee e naturali, per ambienti coerenti e in grado parlare lo stesso linguaggio.

Avec Boost World, il est possible de combiner différentes surfaces dans la même perspective stylistique. Effet béton, pierre et terre crue se combinent dans des harmonies chromatiques existant de manière spontanée et naturelle, pour des environnements cohérents capables de parler la même langue.

Mit Boost World lassen sich unterschiedliche Oberflächen in ein und derselben stilistischen Perspektive zusammenstellen. Die Optik von Zement, Stein und unglasierten Ton fließt spontan und natürlich in neue, farblich harmonische Kompositionen ein. Daraus entstehen klar durchgestylte Räume, die eine gemeinsame Sprache sprechen.

Con Boost World es posible combinar diferentes superficies en una misma perspectiva estilística. Efecto hormigón, piedra y tierra cruda se combinan en nuevas armonías cromáticas de forma espontánea y natural, para lograr entornos cohesionados que hablan el mismo idioma.

Разные материалы Boost World существуют в одной стилистической перспективе. Имитации (бетон, камень, сырой глиняный цвет) создают необыкновенную цветовую гармонию. Из украшений этой палитры интерьер обретает не один язык.



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INDEX



OVERVIEW



IMAGE
GALLERY



PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



Image Gallery

Residential Living - Ash, Ecrú



Wellness Bathroom - Ash, Kaolin



Residential Bathroom - 3D Texture



Residential Bathroom - 3D Wave



Residential Bathroom - 3D Brushed



Wellness Spa - Ecrú, Umber



Residential Open Space - Ecrú, Umber



Private Villa In & Out - Ecrú, Umber



Retail Showroom - Coral



Contemporary Boutique - Cobalt, Ash


[OVERVIEW](#)

[IMAGE GALLERY](#)


[RESIDENTIAL LIVING - Ash, Ecrú](#)
[WELLNESS BATHROOM - Ash, Kaolin](#)
[RESIDENTIAL BATHROOM - 3D Texture](#)
[RESIDENTIAL BATHROOM - 3D Wave](#)
[RESIDENTIAL BATHROOM - 3D Brushed](#)
[WELLNESS SPA - Ecrú, Umber](#)
[RESIDENTIAL OPEN SPACE - Ecrú, Umber](#)
[PRIVATE VILLA IN & OUT - Ecrú, Umber](#)
[RETAIL SHOWROOM - Coral](#)
[CONTEMPORARY BOUTIQUE - Cobalt, Ash](#)

[PRODUCT RANGE & TECHNICAL SPECS](#)

[BOOST WORLD](#)

[SUSTAINABILITY](#)

[THE BENEFITS OF CERAMIC TILES](#)


The colors of the earth.

Inspired by the manual working of raw earth, the surfaces of Boost Natural stand out for their uniform appearance and the soft, opaque shades that embrace the environment.

Ispirato alla lavorazione manuale della terra cruda, le superfici di Boost Natural si distinguono per l'aspetto omogeneo e le tonalità morbide e opache che avvolgono l'ambiente.

Inspirées du traitement manuel de la terre crue, les surfaces de Boost Natural se distinguent par leur aspect homogène et les nuances douces et opaques qui enveloppent le milieu.

Die an der manuellen Bearbeitung ungebrannten Tons inspirierten Oberflächen von Boost Natural zeichnen sich durch ihr gleichmäßiges Aussehen und die weichen, matten Farbtöne aus, mit denen sie das Ambiente prägen.

Inspirado en la elaboración manual de la tierra cruda, las superficies de Boost Natural se distinguen por su aspecto homogéneo y sus tonos suaves y opacos que envuelven al ambiente.

Полы Boost Natural отличаются ровным, однородным цветом. Оттенок не яркий, а мягкий, матовый, тонкий, органично вписывается в интерьер.



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[INDEX](#)

[OVERVIEW](#)

[IMAGE GALLERY](#)

[RESIDENTIAL LIVING - AGE 100](#)
[WELLNESS INTERIOR - Age 100](#)
[RESIDENTIAL BATHROOM - 30 Years](#)
[RESIDENTIAL BATHROOM - 30 Years](#)
[RESIDENTIAL BATHROOM - 30 Years](#)
[WELLNESS SPA - Easy, Under](#)
[RESIDENTIAL OPEN SPACE - Easy, Under](#)
[POMERIE VILLA MILIT - Easy, Under](#)
[REAL SHOWERROOM - Easy, Under](#)
[CORTESIA/WORKS/STUDIO - Easy, Under](#)
[PRODUCT RANGE & TECHNICAL SPECS](#)

[BOOST WORLD](#)

[SUSTAINABILITY](#)

[THE BENEFITS OF CERAMIC TILES](#)




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FLOOR
Boost Natural Ash Polished
100x75 cm | 40" x 29 1/2"

WALL
Boost Natural Ash Polished
60x75 cm | 24" x 29 1/2"

Boost Natural Ash Mosaic (Random Polished)
36,125x36 cm | 14 1/4" x 14 1/4"



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INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - Ash, Gold
WELLNESS INTERROOM - Ash, Gold
RESIDENTIAL BATHROOM - 30 Series
RESIDENTIAL BATHROOM - 30 Series
RESIDENTIAL BATHROOM - 30 Series
WELLNESS SPA - Easy, Under
RESIDENTIAL OPEN SPACE - Easy, Under
POMERANIAN VILLA - Easy, Under
BEAL SHEDROOM - Easy, Under
CORTESIA VILLA - Easy, Under

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



On the floor, the silk color emphasizes the details of the original material, creating a comfortable interior environment.

A pavimento la colorazione silk enfatizza i dettagli della materia di ispirazione creando un ambiente interno confortevole.

Au sol, la couleur silk met en valeur les détails du matériau d'inspiration, en créant une ambiance plus intérieure confortable.

Am Boden kommen die Details des als Vorbild dienenden Materials durch die Färbung silk zur Geltung und lassen ein behagliches Innenraum-Ambiente entstehen.

En el pavimento, el color silk destaca los detalles del material de inspiración, creando un ambiente interior confortable.

На полу silk-окраска эффектно подчеркивает детали материала и создает в интерьере комфортную обстановку.

FLOOR
Boost World Silk 6000/640
6000/640 cm | 411/4015"

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INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING — AGR 1000

WELLNESS INTERROOM — Agr 1000

RESIDENTIAL BATHROOM — 3D Natural

RESIDENTIAL BATHROOM — 3D Natural

WELLNESS SPA — Easy, Under

RESIDENTIAL OPEN SPACE — Easy, Under

IDEAL BEDROOM — Easy, Under

IDEAL BEDROOM — Easy, Under

CORTEX WORLD INTERIOR — Easy, Under

CORTEX WORLD INTERIOR — Easy, Under

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





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FLOOR
Boost Natural Ash Matt/Pol
10x20 cm | 400x800 mm

WALL
Boost Natural Stone Matt/Pol
10x20 cm | 400x800 mm

INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL (LIVING) - Ash, Pol
- WELLNESS BATHROOM - Ash, Pol
- RESIDENTIAL BATHROOM - 30 Years
- RESIDENTIAL BATHROOM - 30 Years
- WELLNESS SPA - Easy, Under
- RESIDENTIAL OPEN SPACE - Easy, Under
- POURIE VILA RUA DE - Easy, Under
- BEAL SHEDROOM - Oak
- CORTES VILA RUA DE - Oak

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY

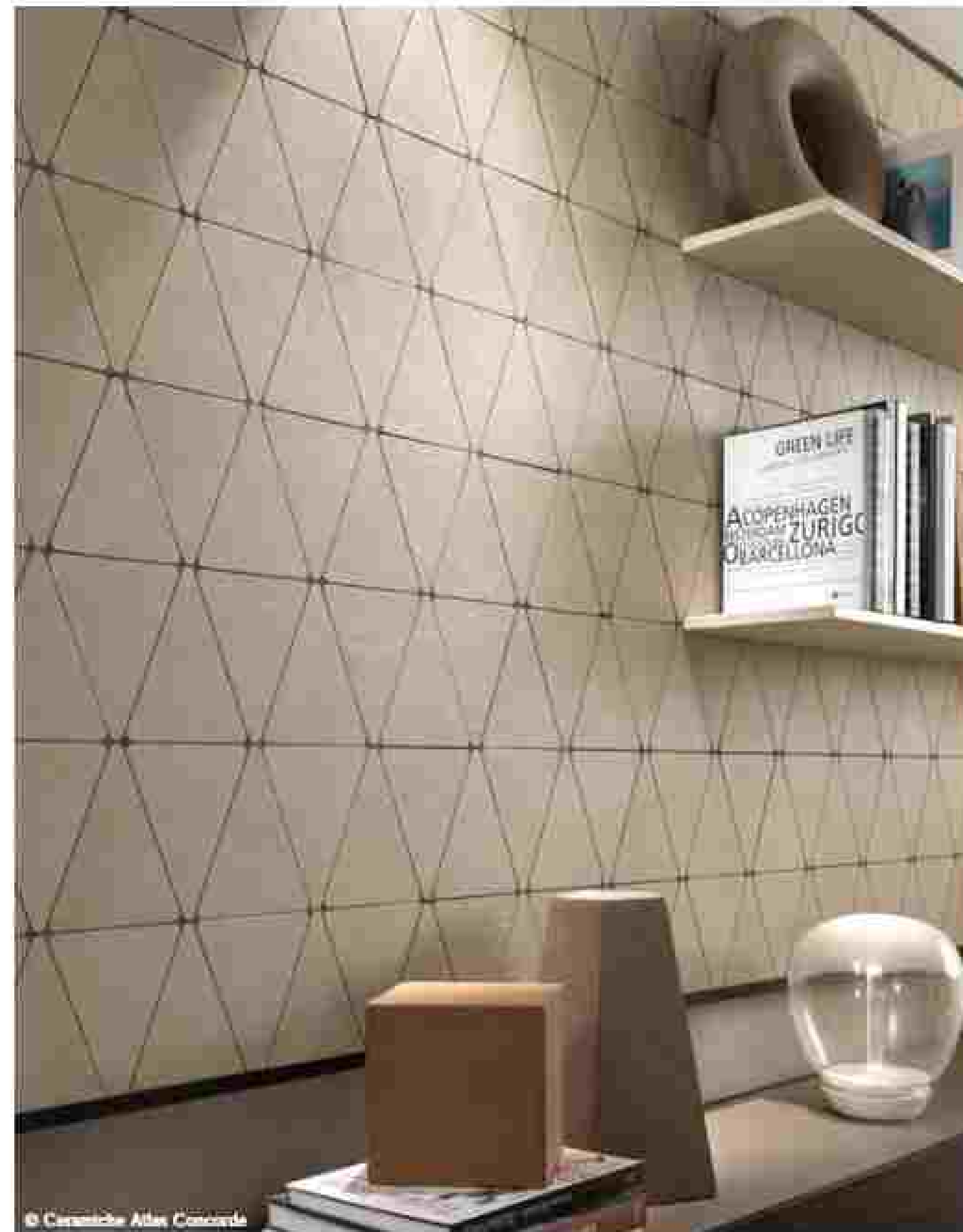


THE BENEFITS OF
CERAMIC TILES





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INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - 100%
WELLNESS INTERIOR - 100%
RESIDENTIAL BATHROOM - 100%
RESIDENTIAL BATHROOM - 100%
RESIDENTIAL BATHROOM - 100%
WELLNESS SPA - 100%
RESIDENTIAL OPEN SPACE - 100%
POMERANIAN VILLA - 100%
RESIDENTIAL BATHROOM - 100%
CORTESIA/INTERIOR - 100%

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





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The regular lines of the Rhombus mosaic bring out the natural surface of the raw earth look. The pattern created by the grout lines allows you to customize the decor with a contrasting grout.

Le linceiro regular do mosaico Rhombus valoriza a superfície natural do efeito terra crua. O padrão criado pelas linhas de fuga permite de personalizar o decor aplicando um toque a contrastar.

Les lignes régulières de la mosaïque Rhombus valorisent la surface naturelle de l'effet terre crue. Le motif créé par les lignes de fuite permet de personnaliser la décoration en appliquant un motif contrasté.

Die regelmäßigen Rhombus-Mosaiklinien betonen die natürliche Oberfläche der Optik von unbearbeitetem Ton. Das durch die Fugen erzeugte Muster erlaubt die Personalisierung des Dekors durch farblich kontrastierende Fugenmasse.

Las líneas regulares del mosaico Rhombus valorizan la superficie texturada con efecto tierra cruda. El patrón creado por las líneas de fuga permite personalizar la decoración aplicando un efecto de contraste.

Регулярный рисунок Rhombus мозаики подчеркивает эффект необработанной земли. Изображение, созданное линиями fuga, позволяет изменить стиль, применив контрастный затирочный состав.

W11
Boost Natural Anti Mossado Rhombus Matta/Prat
36,1x36,1 cm / 14,21x14,21"

INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL LIVING - All Tiles
- WELLNESS SPA - All Tiles
- RESIDENTIAL BATHROOM - 30 Tiles
- RESIDENTIAL BATHROOM - 30 Tiles
- RESIDENTIAL BATHROOM - 30 Tiles
- WELLNESS SPA - Eco, Under
- RESIDENTIAL OPEN SPACE - Eco
- POUR LE VIEUX MONDE - Eco, Under
- BEAL SPA/ROOM - Eco
- CORTEX/COMFORT/CLIQUE - Eco

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





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FLOOR
Boost Natural Ash Matt/Hiat
120x120 cm | 47 1/2x47 1/2"

WALL
Boost Natural Ash Matt/Hiat
120x120 cm | 47 1/2x47 1/2"

FLOOR
Boost Natural Esky Matt/Hiat
120x120 cm | 47 1/2x47 1/2"

FLOOR
Boost Natural Ash Mosko Rhombus
Matt/Hiat
36x120 cm | 14 1/8x47 1/2"



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INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - Ash, Esky

WELLNESS INTERROOM - Ash, Esky

RESIDENTIAL BATHROOM - 3D Marble

RESIDENTIAL BATHROOM - 3D Marble

WELLNESS SPA - Esky, Marble

RESIDENTIAL OPEN SPACE - Esky, Marble

POWELL VILLA B&B - Esky, Marble

BEAL SHEDROOM - Marble

CORTEX ROOMS - Marble

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



The beauty of comfort.

The 120x770 cm wall tile is perfect for reducing the number of joints. Applied to the wall of the shower, it's a solution with a high visual impact that ensures durability, cleanliness and hygiene.

Il formato 120x770 cm a rivestimento è perfetto per ridurre la presenza delle fughe. Applicato a parete nella doccia, è una soluzione dall'elevato impatto visivo che assicura durata, pulizia e igiene.

Le format de revêtement mural 120x770 cm est parfait pour réduire la présence de joints. Appliquée au mur de la douche, c'est une solution à fort impact visuel qui assure durabilité, propreté et hygiène.

Mit dem Format 120x770 cm an der Wand werden die Fugen reduziert. Als Wandbelag in der Dusche ist ein optisch höchst effektiv und garantiert Langlebigkeit, Sauberkeit und Hygiene.

El formato de azulejos de 120x770 cm es perfecto para reducir los juntas. Montado en la pared de la ducha, es una solución de alto impacto que garantiza durabilidad, limpieza e higiene.

На стеновой формат 120x770 см уменьшается количество швов. На стенах душа такая раскладка смотрится эффективно и в то же время долговечно, легко в уборке и гигиенично.



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[INDEX](#)

[OVERVIEW](#)

[IMAGE GALLERY](#)


RESIDENTIAL LIVING - All, Enn

WELLNESS BATHROOM - All, Enn

RESIDENTIAL BATHROOM - 3D, Enn

RESIDENTIAL BATHROOM - 3D, Enn

RESIDENTIAL BATHROOM - 3D, Enn

WELLNESS SPA - Enn, Enn

RESIDENTIAL OPEN SPACE - Enn

POUR LE VILLAGE - Enn, Enn

REAL SHOWERROOM - Enn

CORPORATE BUILDING - Enn

PRODUCT
RANGE &
TECHNICAL
SPECS


[BOOST WORLD](#)

[SUSTAINABILITY](#)


THE BENEFITS OF
CERAMIC TILES





© Ceramiche Atlas Concrete

INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - Ash, Elm

WELLNESS BATHROOM - Ash, Elm

RESIDENTIAL BATHROOM - 3D Stone

RESIDENTIAL BATHROOM - 3D Stone

WELLNESS SPA - Elm, White

RESIDENTIAL OPEN SPACE - Elm

POUR VILLA MAISON - Elm, White

REAL BEDROOM - Oak

CORPORATE OFFICE - Oak

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



An elegant two wall-mounted sink with accessible basins, easily installed on the wall. It is a solution that can be customized in terms of dimensions, basin position and finish, to design a perfectly matching bathroom environment.

Un elegante lavabo doppio sospeso dotato di vasche tipotestabili, facilmente installabile a parete. È una soluzione personalizzabile in termini di lunghezza, posizione delle vasche e finiture, che permette di progettare un ambiente bagno perfettamente coordinato.

Un élégant lavabo double suspendu doté de naves avec finis respectables, posé(e) facilement à la paroi. C'est une solution personnalisable en ce qui concerne la longueur, la position des cuves et les finitions et qui permet de concevoir un espace salle de bain parfaitement coordonné.

Ein elegantes, wandhängendes Doppelwaschbecken mit inspirierbarem Becken, das einfach installiert werden kann. Diese ganz nach eigenem Geschmack gestaltbare Lösung mit verschiedenen Längen und Beckenpositionen sowie Finishen sorgt für ein harmonisch eingerichtetes Bad.

Un elegante lavabo doble suspendido con vasos impresionables y de fácil instalación en la pared. Es una solución que se puede personalizar en longitud, posición de los vasos y acabados para diseñar un baño perfectamente coordinado.

Дизайнерский двойной настенный раковина с чашами с доступом для обслуживания, которую легко установить на стену. Может персонализироваться по длине, расположению чаш и отделке, что позволяет создать идеально гармоничный интерьер ванной комнаты.

FLOOR
Boost Natural Ash Matte/Gloss
100x70 cm | 47 1/2x31 1/2"

WALL
Boost Natural Marble Matte/Gloss
100x70 cm | 47 1/2x31 1/2"

SPIN / SPIN
Boost Natural Ash Matte/Gloss
100x70 cm | 47 1/2x31 1/2"

FLOOR
Boost Natural Ash Matt/Mat
100x100 cm | 41" / 40.7" x 41" / 40.7"

WALL
Boost Natural Karlin Matt/Mat
100x70 cm | 41" / 40.7" x 41" / 40.7"

Boost Natural Ash Matt/Mat
100x70 cm | 41" / 40.7" x 41" / 40.7"



Immersive surfaces.

The surfaces of Boost Natural bring the appeal of a handmade material into the world of interior design. The reliefs on the wall tiles add authenticity to the walls of any type of setting.

Le superfici di Boost Natural portano l'appello di una materia lavorata a mano nel mondo dell'interior design. I segni a rilievo dei rivestimenti conferiscono autenticità alle pareti di ogni tipo di ambientazione.

Les surfaces de Boost Natural apportent l'appel d'un matériau artisanal au monde de la décoration d'intérieur. Les signes en relief des revêtements donnent de l'authenticité aux murs de tout type de décor.

Die Oberflächen von Boost Natural bringen den Charme einer von Hand bearbeiteten Materie in das Innendesign. Die Reliefdetails der Wandbeläge verleihen den Wänden in jedem Ambiente Authentizität.

Las superficies de Boost Natural aportan el atractivo de un material artesanal al mundo del diseño de interiores. Las marcas en relieve del revestimiento dan autenticidad a los paredes de todo tipo de ambientes.

Композиция Boost Natural привнес в интерьер handmade детали и красоту натурального обработанного кирпича. Рельефные линии настенной плитки добавляют интерьеру аутентичности и доброты оформления.



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INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - All, Enn

WELLNESS BATHROOM - All, Enn

RESIDENTIAL BATHROOM - All, Enn

RESIDENTIAL BATHROOM - All, Enn

RESIDENTIAL BATHROOM - All, Enn

WELLNESS SPA - Enn, Enn

RESIDENTIAL OPEN SPACE - Enn

POWELL VILLA MALE - Enn, Enn

REAL BATHROOM - Enn

CORPORATE OFFICE - Enn

PRODUCT RANGE & TECHNICAL SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





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Wall
Boost Natural Ecru 3D Texture Matt/Pol
50x100 cm | 19 1/2"x39 3/8"

INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - All, Ecru

WELLNESS BATHROOM - All, Ecru

RESIDENTIAL BATHROOM - 3D Natural

RESIDENTIAL BATHROOM - 3D Matt

RESIDENTIAL BATHROOM - 3D Polished

WELLNESS SPA - Ecru, White

RESIDENTIAL OPEN SPACE - Ecru

POURIE VILLA MAJEST - Ecru, White

BEAL SHOWERROOM - Ecru

CORTES VILLA BOUTIQUE - Ecru

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



3D Texture wall tiles blend the warm, all textures and hues with the natural irregularities that distinguish the granular surface of the original material.

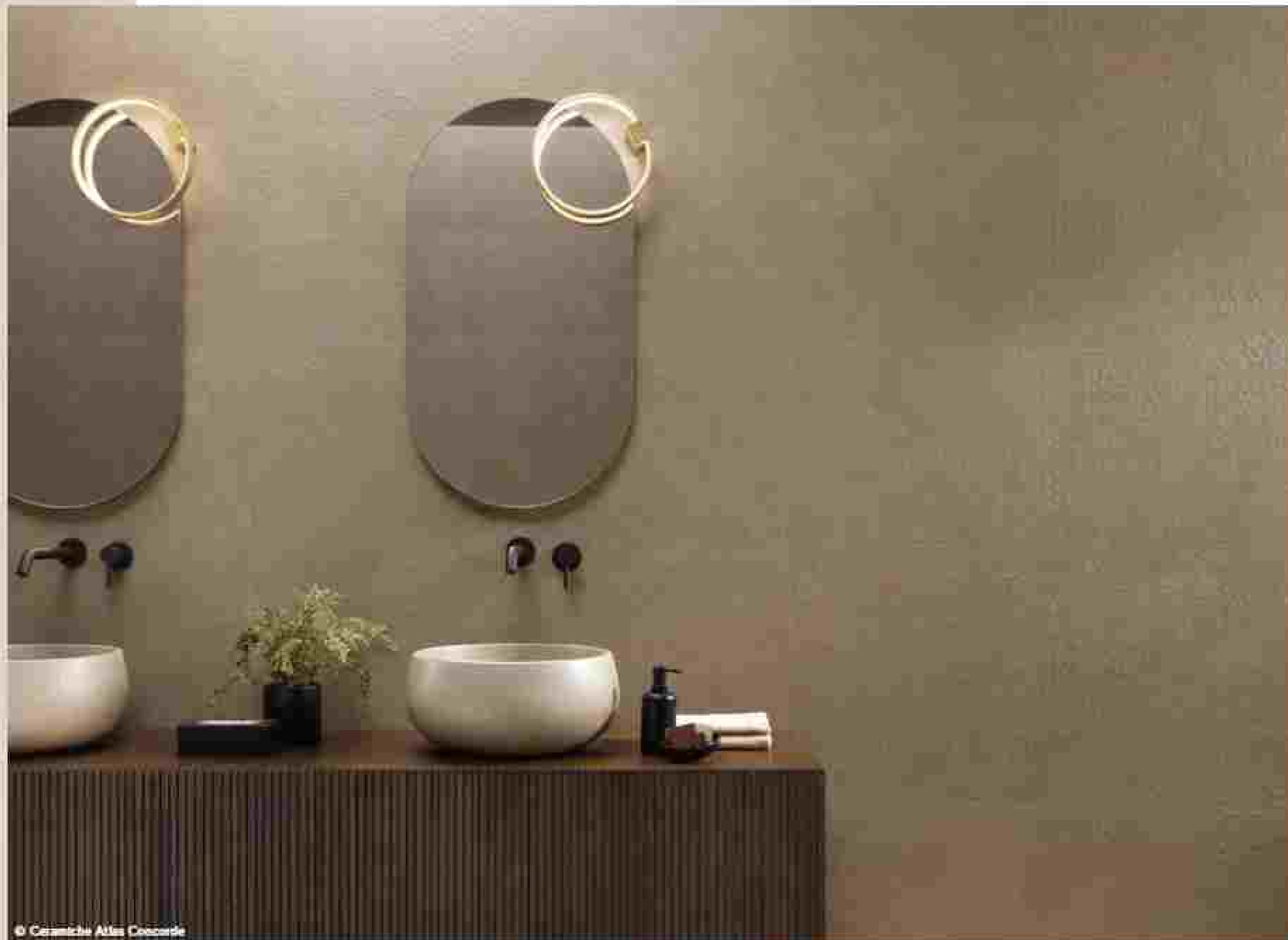
Il rivestimento 3D Texture fonde l'impronta di tessuti e pietre con le naturali irregolarità che caratterizzano la superficie granulare della matassa d'ispirazione.

Le revêtement 3D Texture mélange l'impression des tissus et de la dentelle avec les irrégularités naturelles qui caractérisent la surface granuleuse de la matasse d'inspiration.

Der Wandbelag 3D Texture vereint die Struktur von Stoff und Spitze mit der natürlichen Unregelmäßigkeit der körnigen Oberfläche der als Vorbild dienenden Matasse.

El revestimiento 3D Texture mezcla la impronta de tejidos y bordos con las naturales irregularidades que caracterizan la superficie granulosa del material de inspiración.

Настенное покрытие 3D Texture сочетает особый эффект тканей и кружев с естественной неровностью зернистой поверхности исходного материала.



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WALL
Boost Natural Easy 3D Texture Medium
30x40 cm | 11 7/8x15 7/8"



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FLOOR
Boost Natural Ecru Matt/High
100x75 cm | 40"/29 1/2"

WALL
Boost Natural Ecru Matt/High
33x90 cm | 13 1/8"/35 3/8"

Boost Natural Ecru 3D Textured Matt/High
33x90 cm | 13 1/8"/35 3/8"



© Ceramich Atlas Concrete

INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL LIVING - All, Ecru
- WELLNESS BATHROOM - All, Ecru
- RESIDENTIAL BATHROOM - Ecru, White
- RESIDENTIAL BATHROOM - 3D Matt
- RESIDENTIAL BATHROOM - 3D Textured
- WELLNESS SPA - Ecru, White
- RESIDENTIAL OPEN SPACE - Ecru
- POURIE VILLA MAISON - Ecru, White
- BEAL BATHROOM - Ecru
- CORTES VILLA BOUTIQUE - Ecru

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





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Wall
Boost Natural Earth 3D Texture Medium
50x100 cm (19 3/4x39 3/8")

INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - Ark, Ecu

WELLNESS BATHROOM - Ark, Ecu

RESIDENTIAL BATHROOM - ED Spain

RESIDENTIAL BATHROOM - 3D Spain

RESIDENTIAL BATHROOM - 3D Spain

WELLNESS SPA - Ecu, United

RESIDENTIAL OPEN SPACE - Ecu

POURIE VILLA MALETT - Ecu, United

BEAL SHOWERROOM - Cuck

CORTADO BATHROOM - Cuck

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



Design with light.

On the wall, the wave reliefs and soft neutral tones of the 3D Wave wall tiles give the surface a dynamism that increases the room's comfort level.

Sulla parete, i rilievi a onda e le morbide tonalità neutre del rivestimento 3D Wave conferiscono alla superficie un dinamismo che esalta il comfort dell'ambiente.

Au mur, les reliefs ondulés et les tons doux et neutres du revêtement 3D Wave confèrent à la surface un dynamisme qui améliore le confort de l'environnement.

Wellenreliefs und die weichen, neutralen Farbtöne des Wandbelags 3D Wave erzeugen Dynamik an der Wand, die den Komfort des Raums unterstreicht.

En la pared, los relieves ondulados y los suaves tonos neutros del revestimiento 3D Wave confieren a la superficie un dinamismo que aumenta el confort del ambiente.

Волнистый рельеф и мягкие тона плитки 3D Wave придают стене динамику и усиливают уют интерьера.



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INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - Ark, Ecol

WELLNESS BATHROOM - Ark, Ecol

RESIDENTIAL BATHROOM - 3D Wave

RESIDENTIAL BATHROOM - 3D Wave

RESIDENTIAL BATHROOM - 3D Wave

WELLNESS SPA - Ecol, Unile

RESIDENTIAL OPEN SPACE - Ecol

POUR LE VILLAGE - Ecol, Unile

BEAL SHOWERROOM - Ecol

CORTEX FOR WET ROOMS - Ecol

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



The 3D Wave wall tile is made of ceramic with a relief that reproduces the artisanal workmanship of the earth, with veins and imperfections that catch the light in constantly shifting ways.

Il rivestimento 3D Wave è realizzato in ceramica con un rilievo che riproduce gli effetti del lavoro artigianale della terra, con venature e imperfezioni che catturano la luce in modo sempre diverso.

Le mattonelle 3D Wave son rivestite per dar spazio al relief que reproduit les effets du travail artisanal de la terre crue, avec des veines et des imperfections qui captent la lumière d'une manière toujours différente.

Das Wandbelag 3D Wave ist ein keramischer Belag, der das Relief der handwerklichen Arbeit der Erde nachempfunden hat. Mit seinen Adern und Unvollkommenheiten, die das Licht auf immer wieder neue Weise fangen.

Il rivestimento 3D Wave è fatto di ceramica con un rilievo che riproduce gli effetti del lavoro artigianale della terra cruda, con venature e imperfezioni che catturano la luce in modo sempre diverso.

Напольное покрытие 3D Wave выполнено из керамической плитки, которая воспроизводит эффект естественной поверхности земли. Благодаря особенностям рельефа покрытие постоянно меняет свой внешний вид.

WALL
Boost Natural Ash 3D Wave Matt/Rect
50x50 cm | 19 1/4x19 1/4"

Boost Natural Ash Matt/Rect
50x50 cm | 19 1/4x19 1/4"

SPIN
Boost Natural Eco Matt/Rect



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INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - Ash, Eco

WELLNESS BATHROOM - Ash, Eco

RESIDENTIAL BATHROOM - 3D Wave

RESIDENTIAL BATHROOM - 3D Wave

RESIDENTIAL BATHROOM - 3D Wave

WELLNESS SPA - Eco, White

RESIDENTIAL OPEN SPACE - Eco

POUR LE VIEUX MONDE - Eco, White

BEAL BATHROOM - Eco

CORTEX BATHROOM - Eco

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





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11,00H
Boost Natural Eco Mattu/Pol
60x60 cm | 47/47 1/2"

10H,1
Boost Natural Ad Mattu/Pol
60x60 cm | 19/47 1/2"

Boost Natural Ad 3D Wave Mattu/Pol
60x60 cm | 19/47 1/2"

INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL LIVING - Ad, Eco
- WELLNESS BATHROOM - Ad, Eco
- RESIDENTIAL BATHROOM - 3D Wave
- RESIDENTIAL BATHROOM - 3D Wave
- WELLNESS SPA - Eco, Under
- RESIDENTIAL OPEN SPACE - Eco
- POURIE VILA MIA DET - Eco, Under
- BEAL SHOWERROOM - Eco
- CORTESIA VILA MIA DET - Eco

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





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CRM
 Boost Natural Ecological Project

INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - Art, Ecly

WELLNESS BATHROOM - Art, Ecly

RESIDENTIAL BATHROOM - 3D Wall

RESIDENTIAL BATHROOM - 3D Wall

RESIDENTIAL BATHROOM - 3D Wall

WELLNESS SPA - Ecly, Under

RESIDENTIAL OPEN SPACE - Ecly, Under

POMERANIAN VILLA - Ecly, Under

BEAL BATHROOM - Ecly

CORPORATE BUILDING - Ecly

PRODUCT
 RANGE &
 TECHNICAL
 SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
 CERAMIC TILES



The rectangular tiles of the Trace mosaic interact, creating a geometric pattern with the natural finish and surfaces of 3D Brushed and 3D Wave.

Le tasselli rettangolari del mosaico Trace si intersecano creando un motivo geometrico con la finitura naturale e le superfici 3D Brushed e 3D Wave.

Les tesselles rectangulaires de la mosaïque Trace se croisent un créant un motif géométrique avec la finition naturelle et les surfaces 3D Brushed et 3D Wave.

Die rechteckigen Mosaiksteinchen von Trace bilden ein geometrisches Motiv aus der natürlichen Oberfläche und den Elementen 3D Brushed und 3D Wave.

Las teselas rectangulares del mosaico Trace se cruzan para crear un patrón geométrico con el acabado natural y las superficies 3D Brushed y 3D Wave.

Прямоугольные элементы мозаики Trace переплетаются и создают геометрический узор с поверхностями 3D Brushed и 3D Wave.



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WALL
Boost Natural Apr 3D Wave White/Matt
30x30 cm (11 7/8x11 7/8")

Boost Natural Ecu Mosaico Trace Mts Matt/Matt
30x30 cm (11 7/8x11 7/8")



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INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - Apr, Ecu

WELLNESS BATHROOM - Apr, Ecu

RESIDENTIAL BATHROOM - 3D Wave

RESIDENTIAL BATHROOM - 3D Wave

RESIDENTIAL BATHROOM - 3D Wave

WELLNESS SPA - Ecu, White

RESIDENTIAL OPEN SPACE - Ecu

POUR LE VILLAGE - Ecu, White

BEAL BATHROOM - Ecu

CORTESIA BATHROOM - Ecu

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



Natural wellness.

In the bathroom, the reliefs of the 3D Brushed tiles give the walls a strong textural feeling, evoking the marks of raw earth worked by hand.

Nel bagno, i rilievi del rivestimento 3D Brushed conferiscono una distinta connotazione materica alle pareti, evocando i segni della lavorazione manuale della terra cruda.

Dans la salle de bain, les reliefs du revêtement 3D Brushed donnent une forte connotation matérielle aux murs, évoquant les signes du traitement manuel de la terre crue.

Im Bad sorgen die Reliefs des Wandbelags 3D Brushed mit ihrem angedeuteten Spritzer der manuellen Bearbeitung von ungebranntem Ton für eine ausgeprägte stoffliche Optik.

En el cuarto de baño, los relieves del revestimiento 3D Brushed dan una fuerte connotación material a las paredes, evocando los signos de la elaboración manual de la tierra cruda.

Розроблений 3D Brushed керамичі створює сильніший контакт з природним матеріалом, ніж після його сушіння та обробки вручну.



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INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL LIVING - All, Eni
- WELLNESS BATHROOM - All, Eni
- RESIDENTIAL BATHROOM - 3D Natural
- RESIDENTIAL BATHROOM - 3D Natural
- RESIDENTIAL BATHROOM - 3D Natural
- WELLNESS SPA - Eni, Eni
- RESIDENTIAL OPEN SPACE - Eni, Eni
- POUR LE VIEIL MONDE - Eni, Eni
- REAL SHOWERROOM - Eni
- CORTEX FOR THE BATHROOM - Eni

PRODUCT RANGE & TECHNICAL SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





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INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - 4th, 5th
WELLNESS BATHROOM - 4th, 5th
RESIDENTIAL BATHROOM - 3rd floor
RESIDENTIAL BATHROOM - 3rd floor
RESIDENTIAL BATHROOM - 3rd floor
WELLNESS SPA - 4th, 5th
RESIDENTIAL OPEN SPACE - 4th
POMERANIAN VILLA - 4th
RESIDENTIAL BATHROOM - 4th
CORTESIA BATHROOM - 4th

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



The steps of the Plano Mx mosaic mix the subtle colors and textures of the Natural, 3D Textured and 3D Brushed surfaces, creating an interplay of light and shadows rich in details.

I livelli del mosaico Plano Mx mescolano le tonalità cromatiche e le texture delle superfici Naturali, 3D Textured e 3D Brushed, creando un gioco di luci e ombre ricche in dettagli.

Las bandas de la mosaico Plano Mx mezclan los colores y las texturas homogéneas de las superficies Natural, 3D Textured y 3D Brushed, creando un juego de luces rico en detalles.

Die Ebenen des Mosaik Plano Mx vermischen die Farben und die Texturen der Oberflächen natur, 3D Textured und 3D Brushed in einem detailreichen Spiel mit dem Licht.

Los niveles de mosaico Plano Mx mezclan los colores y texturas homogéneas de las superficies Natural, 3D Textured y 3D Brushed, creando un juego de luces con riqueza de detalles.

Each step mosaic Plano Mx represents a composition mix of various textures (compositional Natural, 3D Textured y 3D Brushed), creating a mosaic with a rich color.

Wall
Plano Natural Atlas Mosaic Plano Mx Natural
10x40x5 cm | 10/5/2022



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INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - All, Eco

WELLNESS BATHROOM - All, Eco

RESIDENTIAL BATHROOM - 3D Textured

RESIDENTIAL BATHROOM - 3D Brushed

WELLNESS SPA - Eco, Under

RESIDENTIAL OPEN SPACE - Eco

POUR LE VILLAGE - Eco, Under

BEAL SHOWERROOM - Eco

COURT-YOUMILLERIE - Eco

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





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FLOOR
Boost Natural Ash Matta/Mat
100x100 cm | 4'1" x 4'1" / 12

WALL
Boost Natural Ash Mosaic Flaco Mix Matta/Mat
50x40,1 cm | 19 3/4" x 16"

INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL LIVING - Ash, Eco
- WELLNESS BATHROOM - Ash, Eco
- RESIDENTIAL BATHROOM - 3D Effect
- RESIDENTIAL BATHROOM - 3D Effect
- WELLNESS SPA - Eco, White
- RESIDENTIAL OPEN SPACE - Eco
- POURIE VILA MATEO - Eco, White
- BEAL SHOWERROOM - Eco
- CORTES VILA MATEO - Eco

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



The essence of relaxation.

With its large surface area, the 120x270 one brings out the essential nature of the raw-earth effect in every setting. The matte finish of the floor helps to give the surfaces an authentic effect.

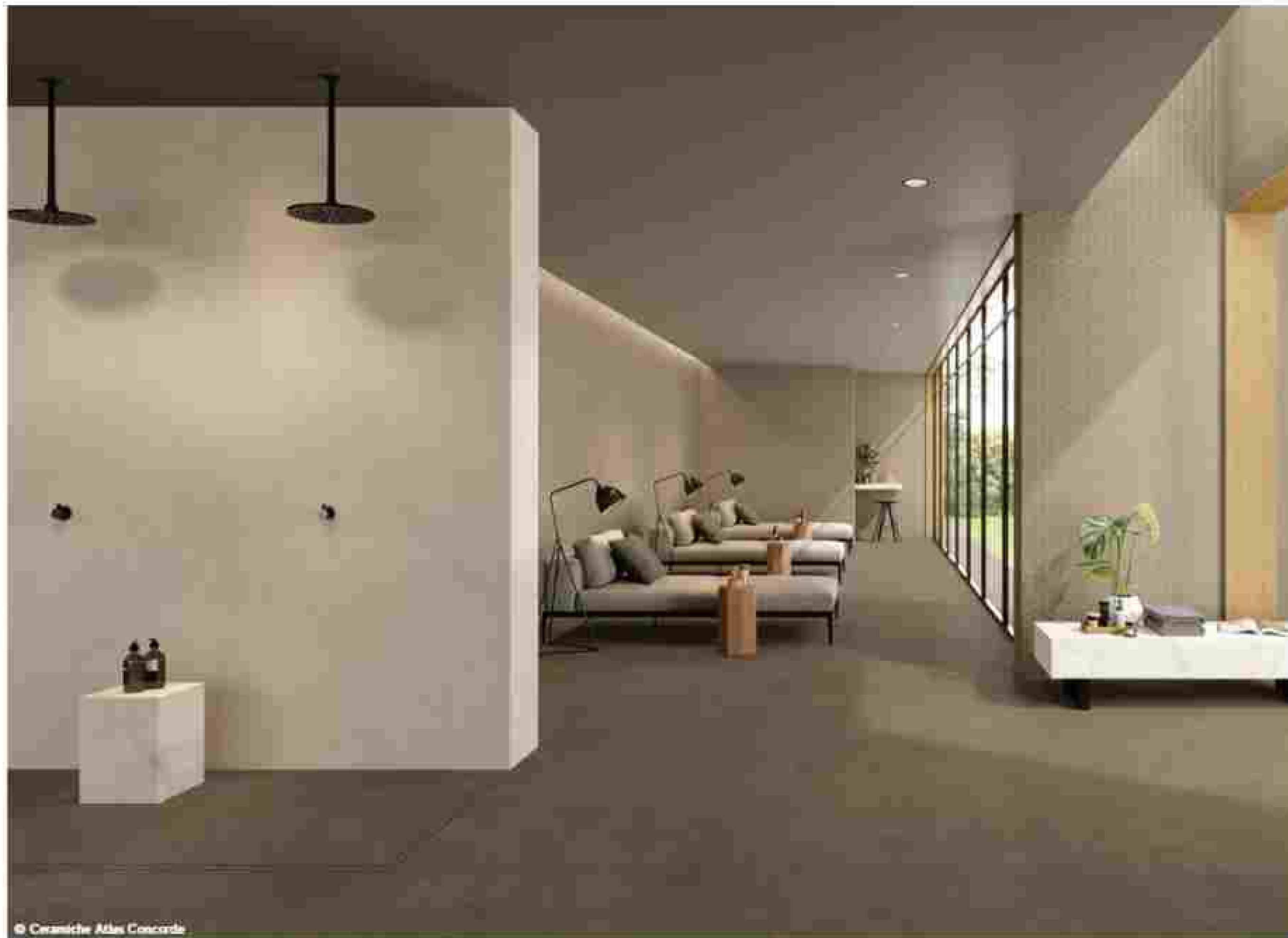
Con la sua ampia superficie, il formato 120x270 esalta l'essenzialità dell'effetto terra cruda in ogni contesto. La finitura matta del pavimento contribuisce a dare alle superfici un effetto autentico.

Avec sa grande surface, le format 120x270 renforce l'essentiellité de l'effet terre crue dans n'importe quel contexte. La finition mate du sol contribue à donner aux surfaces un effet authentique.

Das großformatige Format 120x270 unterstreicht die schlichte Optik ungebrauchter Erde in jedem Kontext. Die matte Oberflächenveredelung des Bodens trägt zu der authentischen Wirkung der Oberflächen bei.

Con su gran superficie, el formato 120x270 realza la esencialidad del efecto tierra cruda en cualquier contexto. El acabado mate del pavimento contribuye a dar un efecto de autenticidad a las superficies.

Большая площадь формата 120x270 усиливает эффект сырой земли в любом контексте. Матовая отделка поверхности плиток добавляет им аутентичности.



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INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - All, Eco
WELLNESS BATHROOM - All, Eco
RESIDENTIAL BATHROOM - 30 Years
RESIDENTIAL BATHROOM - 30 Years
RESIDENTIAL BATHROOM - 30 Years
WELLNESS SPA - Eco, Urban

RESIDENTIAL OPEN SPACE - Eco
PRIVATE VILLA MASTER - Eco, Urban
IDEAL BEDROOM - Eco
CORTEX-FOURTH BEDROOM - Eco

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





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FLOOR
Boost Natural Under Floor Heat
30x60 cm | 477,2x477,2

Boost Natural Under Floor
30x60 cm | 477,2x477,2

WALL
Boost Natural Boost Natural
30x60 cm | 477,2x477,2

Boost Natural Boost Natural
30x60 cm | 477,2x477,2

Boost Natural Boost Natural
30x60 cm | 477,2x477,2

FURNITURE
Boost Natural Boost Natural
30x60 cm | 477,2x477,2

INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL LIVING - Boost, Boost
- WELLNESS BATHROOM - Boost, Boost
- RESIDENTIAL BATHROOM - Boost, Boost
- RESIDENTIAL BATHROOM - Boost, Boost
- RESIDENTIAL BATHROOM - Boost, Boost
- WELLNESS SPA - Boost, Boost

- RESIDENTIAL OPEN SPACE - Boost
- POURIE VILLA MIALETT - Boost, Boost
- BEAL SHEDROOM - Boost
- CORTES VILLA MIALETT - Boost

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





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FLOOR
Boost Natural (Super White) 60x60 cm (1410x400)

INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - 4th, 5th
WELLNESS BATHROOM - 4th, 5th
RESIDENTIAL BATHROOM - 3D Tiles
RESIDENTIAL BATHROOM - 3D Tiles
RESIDENTIAL BATHROOM - 3D Tiles
WELLNESS SPA - 4th, 5th

RESIDENTIAL OPEN SPACE - 4th
POMERANIAN VILLA - 4th
BEAL SHEDROOM - 4th
CORTADO VILLA - 4th

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



The character of authenticity.

Possibly the best are an ideal solution for domestic spaces like the kitchen. The Umbor shade combined with the Ecru color of the worktop creates a simple style with a distinctive personality.

I pavimenti in gres porcellanato sono una soluzione ideale per ambienti domestici come la cucina. La tonalità Umbor, in abbinamento al colore Ecru del piano lavoro, crea uno stile sobrio ma di carattere.

Les sols en grès cérame sont une solution idéale pour les environnements domestiques tels que la cuisine. La teinte Umbor, associée à la couleur Ecru du plan de travail, crée un style sobre mais de caractère.

Feststehende Böden sind die ideale Lösung in häuslichen Räumen wie der Küche. Der Farbton Umbor verleiht, gemeinsam mit der Farbe Ecru der Arbeitsplatte, einem modernen und zugleich charaktervollen Stil.

Los pavimentos de gres porcelánico son una solución ideal para ambientes domésticos como la cocina. La tonalidad Umbor en combinación con el color Ecru de la encimera crea un estilo sobrio con carácter.

Пол из керамогранита – идеальное решение для домашней кухни. Тон Umbor в сочетании с цветом Ecru столешницы создают простой интерьер с характером.



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INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL LIVING - All, Ecru
- WELLNESS BATHROOM - All, Ecru
- RESIDENTIAL BATHROOM - 30 Series
- RESIDENTIAL BATHROOM - 30 Series
- RESIDENTIAL BATHROOM - 30 Series
- WELLNESS SPA - Ecru, Umbor

- RESIDENTIAL OPEN SPACE - Ecru
- PRIVATE VILLA MASTER - Ecru, Umbor
- BEACH SHEDROOM - Ecru
- CORTEX VORWITZKIRCHE - Ecru

PRODUCT RANGE & TECHNICAL SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES



Resistant to scratches and wear, large porcelain tiles make it possible to create kitchen counter tops offering superior levels of performance.

Resistent a graffi e usura, le grandi lastre in gres porcellanato permettono di realizzare piani cucina con livelli di performance elevati.

Resistantes aux rayures et à l'usure, les grandes dalles en gres cérame permettent de réaliser des plans de travail cuisine aux performances élevées.

Die großen Feinsteinzeugplatten sind kratzfest und verschleißbeständig für leistungsfähige Küchenarbeitsplatten.

Resistentes a los arañazos y al desgaste, las grandes losas de gres porcelánico permiten crear superficies de cocina con altos rendimientos.

Большая плитка из керамогранита устойчива к царапинам, износу и позволяет создавать столешницы с высоким уровнем долговечности.



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FLOOR
Bianco Naturale (Atlas Milano)
30x60 cm (11 7/8"x23 5/8")

COUNTERTOP
Marmo Calceola Prestige 116
30x60 cm (11 7/8"x23 5/8")

AtlasPlus
Bianco Naturale Eccezionale 12 mm
30x60 cm (11 7/8"x23 5/8")



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INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - Ark, Erci
WELLNESS BATHROOM - Ark, Erci
RESIDENTIAL BATHROOM - 3D Tissue
RESIDENTIAL BATHROOM - 3D Mesh
RESIDENTIAL BATHROOM - 3D Tissue
WELLNESS SPA - Erci, Urtile

RESIDENTIAL OPEN SPACE - Erci
POMERIE VILLA MAJEST - Erci, Urtile
IDEAL SHOWERROOM - Cielo
CORTESY-ROOM/RECEIPIE - Cielo

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





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FLOOR
Boost Natural Timber / Boost/Boost
10x60 cm | 47/24677

COUNTERTOP
AtlasPlan
Boost Natural Esig / Boost/Boost & 12 mm
10x60 cm | 47/24677

INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL LIVING - Ark, Esig
- WELLNESS BATHROOM - Ark, Esig
- RESIDENTIAL BATHROOM - 3D Timber
- RESIDENTIAL BATHROOM - 3D Timber
- RESIDENTIAL BATHROOM - 3D Timber
- WELLNESS SPA - Esig, Timber
- RESIDENTIAL OPEN SPACE - Esig
- POWELL VILLA MALETT - Esig, Timber
- BEAL SHEDROOM - Oak
- CORTES VILLA BILBO - Oak

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



The spaces of everyday life.

Blending in harmoniously with the surrounding environment, the raw-earth-effect surfaces of Boost Natural add elegance and refinement to outdoor spaces as well.

Integrandosi in modo armonioso con l'ambiente circostante, le superfici effetto terra cruda di Boost Natural donano eleganza e raffinatezza anche agli spazi esterni.

S'intégrant harmonieusement avec le milieu environnant, les surfaces effet terre crue de Boost Natural confèrent également élégance et raffinement aux espaces extérieurs.

Indien sie sich harmonisch in ihre Umgebung integrieren, verleihen die Natur- mit der Optik unglasierten Tons der Kollektion Boost Natural auch Außenbereichen ausgereichte Eleganz.

Combinándose armoniosamente con su ambiente, las superficies efecto tierra cruda de Boost Natural aportan elegancia y refinamiento también a los espacios exteriores.

Полерка з'афармае іспраўнае паводзін Boost Natural упараўнае арганічнасць і з'афармае прасцяраўнае, раўнамернае аснашчэнне і наладзе.



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INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - 40x, 60x
WELLNESS BATHROOM - 40x, 60x
RESIDENTIAL BATHROOM - 30, 40x
RESIDENTIAL BATHROOM - 30, 40x
RESIDENTIAL BATHROOM - 30, 40x
WELLNESS SPA - 60x, 80x
RESIDENTIAL OPEN SPACE - 60x
FINEST LIVING - 60x, 80x
REAL BATHROOM - 60x
CORRESPONDENCE - 60x

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





The flooring of the master continues, without interruption, ensuring a uniform, coordinated style in the living zone.

La pavimentazione dell'ambiente master prosegue in salotto senza soluzione di continuità, assicurando uno stile uniforme e coordinato nella zona living.

Le revêtements de sol de l'habitat se poursuivent à l'extérieur sans interruption, assurant un style uniforme et coordonné dans la zone living.

Der Bodenbelag des Interiorsichts setzt sich nahtlos auch im Freien fort, sodass ein einheitlicher Stil im Foyer Eco entsteht.

Los pavimentos interiores se prolongan a la perfección hacia el exterior, garantizando un estilo uniforme y coordinado en zona Eco.

Плитка зони Еко продовжується назовні, не маючи перерв, гарантуючи єдиний стиль у зоні Еко.

OUTDOOR

FLOOR
Boost Natural Eco Outdoor 6 x 12 mm
32x32 cm | 475x475 mm

WALL
Boost Natural Under Plaster 6x12
32x32 cm | 475x475 mm



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OUTDOOR

FLOOR
Boost Natural Ecop Outdoor 4 20 mm
109x100 cm | 42 1/2 x 39 3/8"

WALL
Boost Natural Ecop Outdoor 4 20 mm
109x100 cm | 42 1/2 x 39 3/8"

INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL LIVING - Ecop, Ecop
- WELLNESS BATHROOM - Ecop, Ecop
- RESIDENTIAL BATHROOM - 30 mm
- RESIDENTIAL BATHROOM - 30 mm
- RESIDENTIAL BATHROOM - 30 mm
- WELLNESS SPA - Ecop, Ecop
- RESIDENTIAL OPEN SPACE - Ecop
- FINISH VILLA RACAL - Ecop, Ecop
- BEACH BATHROOM - Ecop
- COURTYARD BATHROOM - Ecop

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD

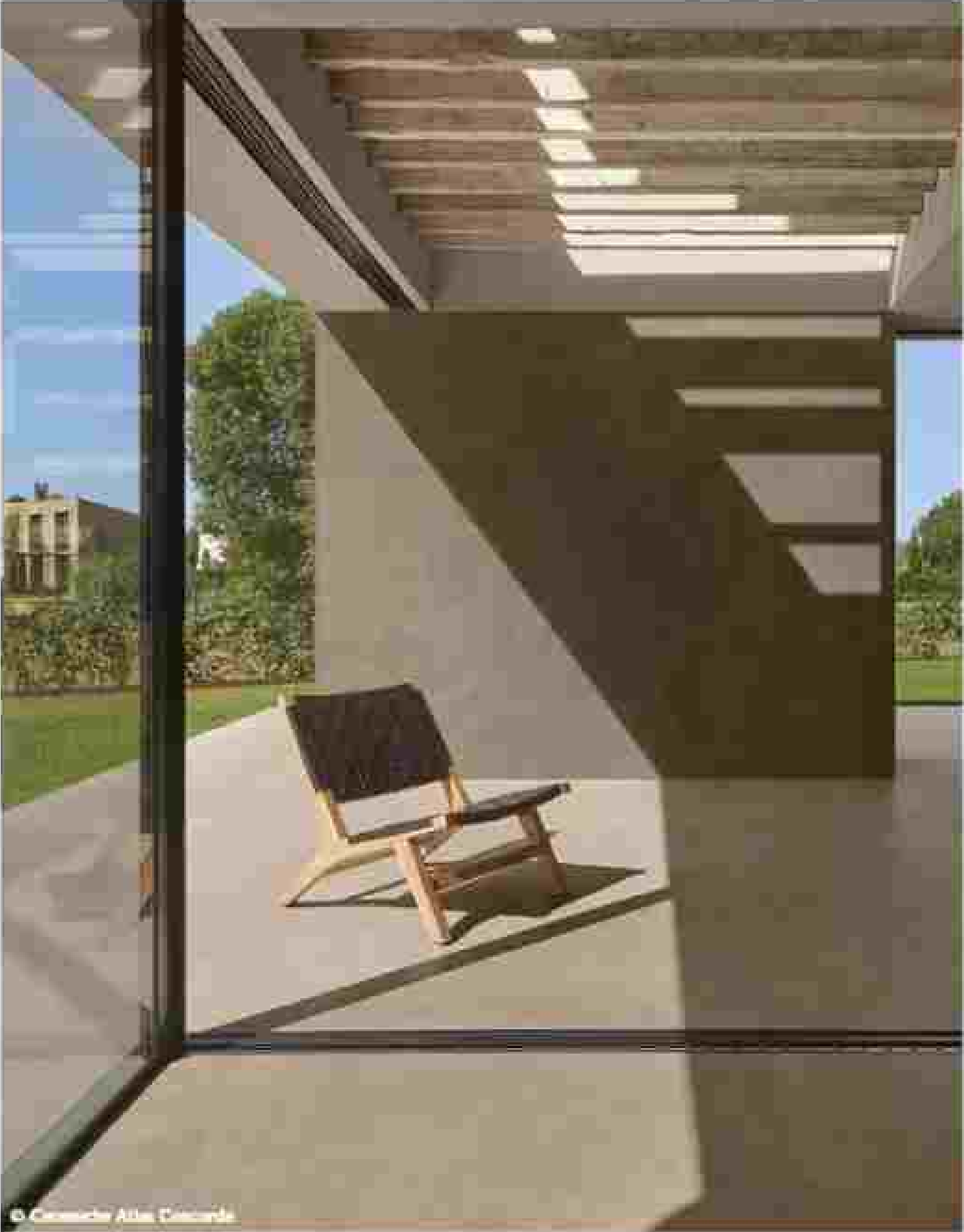


SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





OUTDOOR

FLOOR
Boost Natural Ecra Outdoor + 22 mm
60x60 cm | 47,5x47,5

WALL
Boost Natural Timber Malt/Malt
60x78 cm | 47,5x47,5

INDOOR

FLOOR
Boost Natural Ecra Malt/Malt
60x60 cm | 47,5x47,5

WALL
Boost Natural Timber Malt/Malt
60x78 cm | 47,5x47,5



INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL LIVING - All, Ecra
- WELLNESS BATHROOM - All, Ecra
- RESIDENTIAL BATHROOM - 3D Wall
- RESIDENTIAL BATHROOM - 3D Wall
- RESIDENTIAL BATHROOM - 3D Wall
- WELLNESS SPA - Ecra, Timber
- RESIDENTIAL OPEN SPACE - Ecra
- FINISHES & ACCESSORIES - Ecra, Timber
- BEAL SHEDROOM - Ecra
- CORTEX & TERRACE - Ecra

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





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FLOOR
Boost Natural Bone Matrix/Mat
100x75 cm | 40°x34°/°

WALL
Boost Natural Under Marble/Matt
100x75 cm | 40°x34°/°

INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - All, Bone
WELLNESS BATHROOM - All, Bone
RESIDENTIAL BATHROOM - 30 Years
RESIDENTIAL BATHROOM - 30 Years
RESIDENTIAL BATHROOM - 30 Years
WELLNESS SPA - Bone, Under
RESIDENTIAL OPEN SPACE - Bone
FINEST LIVING - Bone, Under
REAL BATHROOM - Bone
COTTONWOOD BATHROOM - Bone

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



Interacting materials.

The dusty nuances of the raw earth effect interact perfectly with the simple shades of the stone look, creating a range of creative solutions.

Le nuances polverose dell'effetto terra cruda dialogano alla perfezione con le tonalità essenziali dell'effetto pietra, dando vita a un ventaglio di soluzioni creative.

Les nuances poussiéreuses de l'effet terre crue interagissent parfaitement avec les nuances essentielles de l'effet pierre, donnant vie à une gamme de solutions créatives.

Die staubigen Nuancen der Optik erdiger Erde dialogieren perfekt mit den schlichten Farben der Steinoptik und erzeugen vielfältige kreative Ideen.

Los matices polvorientes del efecto tierra cruda dialogan perfectamente con los tonos esenciales del efecto piedra, creando una gama de soluciones creativas.

Пыльные тона эффекта сухой земли идеально сочетаются с неброскими оттенками (песчаный камень), позволяя создавать огромные возможности творческих решений.



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INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - Ark, Eros
WELLNESS BATHROOM - Ark, Eros
RESIDENTIAL BATHROOM - 3D Series
RESIDENTIAL BATHROOM - 3D Series
RESIDENTIAL BATHROOM - 3D Series
WELLNESS SPA - Eros, Umbra
RESIDENTIAL OPEN SPACE - Eros
PORRINO VILLA M&C - Eros, Umbra

RETAIL SHOWROOM - Coda

CORRIDOR/STAIRCASE - Coda

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD

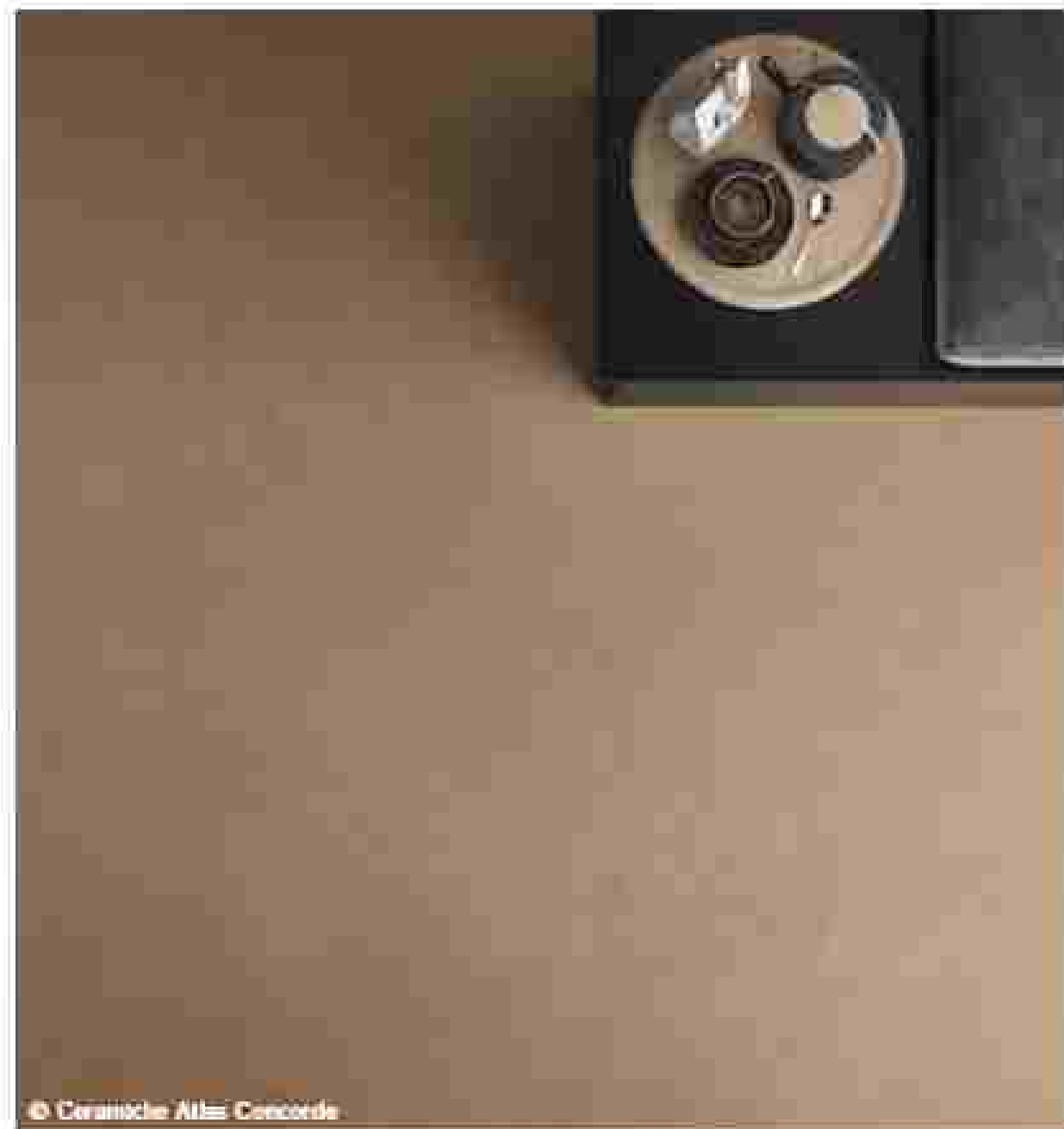


SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





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The aesthetic affinity between Boost Natural and Boost Stone is perfect for defining functional spaces through elegant contrasts of different materials.

L'affinità progettuale tra Boost Natural e Boost Stone è perfetta per definire gli spazi funzionali attraverso eleganti contrasti di materiali differenti.

L'affinité de conception entre Boost Natural et Boost Stone est parfaite pour définir des espaces fonctionnels grâce à des contrastes élégants de différents matériaux.

Die konzeptuelle Affinität zwischen Boost Natural und Boost Stone basiert sich dazu an Funktionsebenen durch elegante Kontraste zwischen unterschiedlichen Materialien zu differenzieren.

La afiudad de diseño entre Boost Natural y Boost Stone es perfecta para definir espacios funcionales mediante elegantes contrastes de materiales diferentes.

Boost Natural e Boost Stone разнородны, но в то же время создают единый интерьер, создавая гармоничную атмосферу.



© Ceramite Atlas Concreto

FLOOR
Boost Natural Dark Honeycomb
116x20 cm | 45°/45°

WALL
Boost Natural Dark Honeycomb
116x20 cm | 45°/45°

Boost Stone Dark Honeycomb
116x20 cm | 45°/45°

INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - All, Easy
WELLNESS BATHROOM - All, Easy
RESIDENTIAL BATHROOM - 3D Tiles
RESIDENTIAL BATHROOM - 3D Tiles
WELLNESS SPA - Easy, Under
RESIDENTIAL OPEN SPACE - Easy, Under

RETAIL SHOWROOM - Easy, Under

CORPORATE BUILDING - Easy, Under

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





© Cerâmica Atlas Concreto



© Cerâmica Atlas Concreto

FLOOR
Boost Natural Cural Mattu/Mat
60x20 cm | 477,4x77,2

WALL
Boost Natural Cural Mattu/Mat
100x20 cm | 477,4x20,7

INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL LIVING - All, Ena
- WELLNESS BATHROOM - All, Ena
- RESIDENTIAL BATHROOM - 3D Tiles
- RESIDENTIAL BATHROOM - 3D Tiles
- RESIDENTIAL BATHROOM - 3D Tiles
- WELLNESS SPA - Ena, Ena
- RESIDENTIAL OPEN SPACE - Ena
- PRIVATE VILLA IN A CITY - Ena, Ena
- RETAIL SHOWROOM - Ena
- CORPORATE BUILDING - Ena

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





© Concrete Atlas Concrete

W11
Boost Natural Range 3D Texture Matt/160
50x100 cm | 19 1/2" x 39 3/8"

INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL LIVING - Ash, Elm
- WELLNESS BATHROOM - Ash, Oak
- RESIDENTIAL BATHROOM - 3D Matte
- RESIDENTIAL BATHROOM - 3D Matte
- RESIDENTIAL BATHROOM - 3D Matte
- WELLNESS SPA - Elm, Oak
- RESIDENTIAL OPEN SPACE - Elm
- PRIVATE VILLA BALCONY - Elm, Oak
- RETAIL SHOWROOM - Oak
- CONTEMPORARY KITCHEN - Oak

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



Harmonic contrasts.

The combination of the neutral tones of Coal on the floor and Ash on the wall is enhanced by the personality of Cobalt, a dash of color that adds a contemporary touch to the environment.

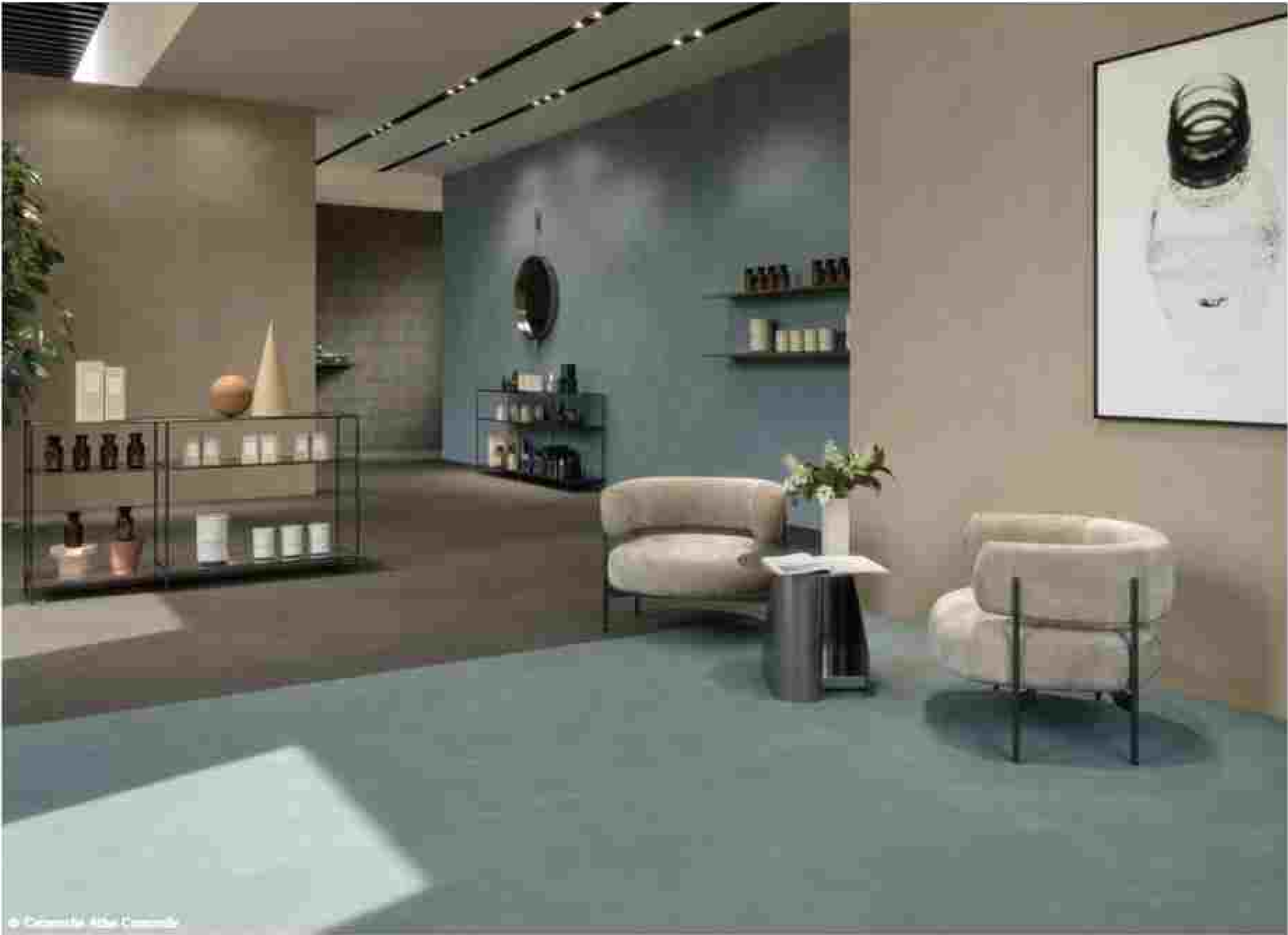
L'accostamento tra le tinte neutre Coal e grigio cenere Ash è punteggiato dalla personalità di Cobalt, un accento di colore che dona un tocco contemporaneo all'ambiente.

La combinaison des nuances neutres de Coal au sol et de Ash au mur est rehaussée par la personnalité de Cobalt, un accent de couleur qui donne une touche contemporaine à l'environnement.

Die Kombination der neutralen Farben Coal am Boden und Ash an der Wand wird noch besser durch die Persönlichkeit von Cobalt, einem Farbakzent, der dem Raum einen kontemporären Look verleiht.

La combinación de los colores neutros Coal en pavimento y Ash en la pared se ve realzada por la personalidad de Cobalt, un acento de color que da un toque contemporáneo al ambiente.

В сочетании нейтральных оттенков пола Coal и настенного Ash прилагается акцентный тон Cobalt, который придает обстановке стильное современное звучание.



INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL LIVING - Ash, Coal
- WELLNESS BATHROOM - Ash, Coal
- RESIDENTIAL BATHROOM - 3D Wall
- RESIDENTIAL BATHROOM - 3D Wall
- RESIDENTIAL BATHROOM - 3D Wall
- WELLNESS SPA - Easy, Under
- RESIDENTIAL OPEN SPACE - Easy, Under
- POWELL VILLA B&B - Easy, Under
- IDEAL SHOWROOM - Coal
- CONTEMPORARY BOUTIQUE - Coal

PRODUCT RANGE & TECHNICAL SPECS



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THE BENEFITS OF CERAMIC TILES





© Ceramix Atlas Concreto



© Ceramix Atlas Concreto

FLOOR
Boost Natural/Cobalt Matt/Polish
10x10 cm | 40/2x40/2

Boost Natural/Coral Matt/Polish
10x10 cm | 40/2x40/2

WALL
Boost Natural/Ash Matt/Polish
10x10 cm | 40/2x40/2

INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL LIVING - Ash, Coral
- WELLNESS BATHROOM - Ash, Coral
- RESIDENTIAL BATHROOM - 3D Natural
- RESIDENTIAL BATHROOM - 3D Natural
- RESIDENTIAL BATHROOM - 3D Natural
- WELLNESS SPA - Coral, Marble
- RESIDENTIAL OPEN SPACE - Coral
- PRIVATE VILLA BATH - Coral, Marble
- BEACH BATHROOM - Coral
- CONTEMPORARY BOUTIQUE - Coral

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



Inspired by the latest trends in interior design, Cobalt is also available in the 170x275 format to cover walls all the way to the ceiling in elegant commercial spaces.

Ispirato agli ultimi trend dell'interior design, la ceramica Cobalt è disponibile anche nel formato 170x275 per rivestire pareti a tutta altezza in eleganti spazi commerciali.

Inspiree des dernières tendances en décoration d'intérieur, la ceramix Cobalt est également disponible au format 170x275 pour habiller les murs toute hauteur des espaces commerciaux élégants.

De an der noesten innendesign trends, ingamix Cobalt is auch in Format 170x275 erhältlich, um elegante Verkaufsräume wandhoch zu verkleiden.

Inspired by the latest trends in interior design, Cobalt is also available in the 170x275 plus cube panels to create a complete in elegant commercial spaces.

Наш Cobalt, вдохновленный последними трендами дизайна интерьера, доступен также в формате 170x275 для настенного покрытия стильных коммерческих пространств на всю высоту.



© Ceramiche Atlas Concorda

FLOOR
Boost Natural Cobalt Match/Mat
170x275 cm (4'0"/8'8")

WALL
Boost Natural Cobalt Match/Mat
170x275 cm (4'0"/8'8")



© Ceramiche Atlas Concorda

INDEX



OVERVIEW



IMAGE GALLERY



RESIDENTIAL LIVING - All, Easy
WELLNESS BATHROOM - All, Easy
RESIDENTIAL BATHROOM - 3D Tiles
RESIDENTIAL BATHROOM - 3D Tiles
RESIDENTIAL BATHROOM - 3D Tiles
WELLNESS SPA - Easy, Under
RESIDENTIAL OPEN SPACE - Easy
PROMOTE VILLA IN A GOLF - Easy, Under
IDEAL BATHROOM - Easy

CONTEMPORARY BOUTIQUE - Easy

PRODUCT
RANGE &
TECHNICAL
SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





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© Ceramiche Atlas Concorde

FLOOR
Boost Natural Cobalt Matt/Pol
100x50 cm | 400/2000//

WALL
Boost Natural Ash Matt/Pol
60x18 cm | 400/2000//

Boost Natural Cobalt Matt/Pol
30x60 cm | 400/2000//

INDEX



OVERVIEW



IMAGE GALLERY



- RESIDENTIAL LIVING - Ash, Eco
- WELLNESS BATHROOM - Ash, Eco
- RESIDENTIAL BATHROOM - 3D Matte
- RESIDENTIAL BATHROOM - 3D Matte
- RESIDENTIAL BATHROOM - 3D Matte
- WELLNESS SPA - Eco, Under
- RESIDENTIAL OPEN SPACE - Eco
- PRIVATE VILLA MASTER - Eco, Under
- BEAL SHOWROOM - Cool
- CONTEMPORARY BOUTIQUE - Cool

PRODUCT
RANGE &
TECHNICAL
SPECS



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





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Product Range & Technical Specs.

120 SENSITECH
122 RANGE SUMMARY
132 TECHNICAL FEATURES

INDEX



OVERVIEW



IMAGE
GALLERY



PRODUCT
RANGE &
TECHNICAL
SPECS.



SENSITECH

RANGE SUMMARY

TECHNICAL FEATURES

BOOST WORLD

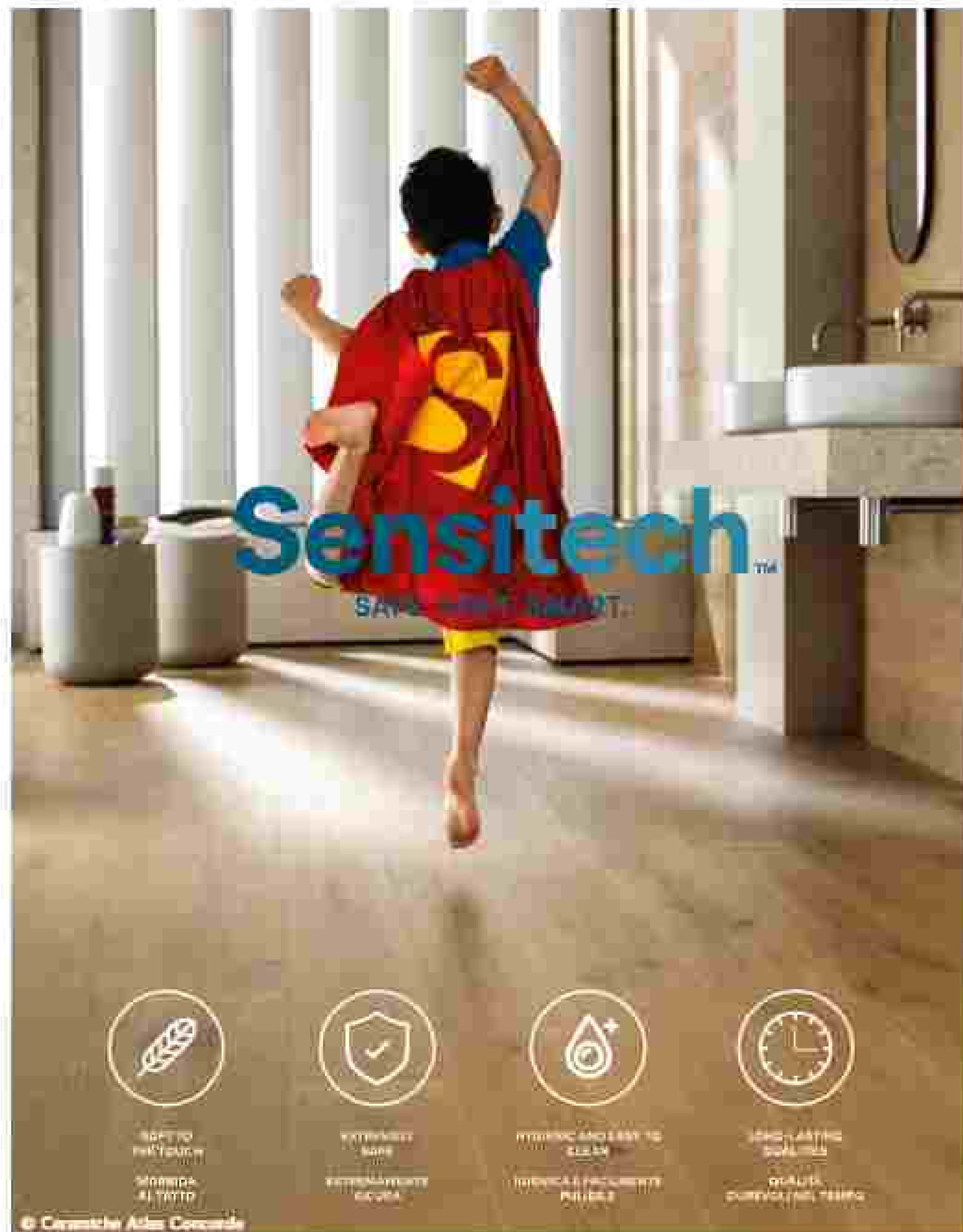


SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES





Sensitech
SAVES YOUR BACKS



SOFT TO THE TOUCH
MORBIDA AL TATTO



EXTENDED LIFE
LUNGHEZZA DELLA VITA



HYGIENIC AND EASY TO CLEAN
IGIENICA E FACILE DA PULIRE



LONG-LASTING QUALITY
QUALITÀ DURATURA NEL TEMPO

© Ceramtec Atlas Concordo

The evolution of ceramic surfaces.

The constant research of Atlas Concordo Laboratories has led to the creation of Sensitech, the porcelain tile surface made using a production method patented in Italy. Sensitech is a high-tech surface for interiors that combines high slip resistance with an unvelvet soft touch, which also makes it resistant to dirt and easier to clean. With Sensitech the meaning of surface evolves and takes on a reassuring, protective, and pleasantly refined touch, making architectural spaces increasingly comfortable and appealing.

Dalla costante ricerca dei Laboratori Atlas Concordo nasce Sensitech, la superficie in gres porcellanato realizzata con metodo produttivo brevettato in Italia. Una superficie ad alto coefficiente tecnologico per gli ambienti interni, in grado di coniugare elevate prestazioni di resistenza allo scivoltamento ad un'inimitabile morbidezza tattile, che la rende anche resistente allo sporco e più facile da pulire. Con Sensitech il significato di superficie si evolve e assume un tratto rassicurante, protettivo e piacevolmente raffinato, rendendo gli spazi architettonici sempre più confortevoli ed appetibili.

La recherche constante des Laboratoires Atlas Concordo a créé Sensitech, la surface en gres cérame pour intérieur réalisée avec un procédé de fabrication breveté en Italie. Une surface à haut coefficient technologique pour les espaces intérieurs, en mesure de conjuguer de hautes performances de résistance à la glissance avec une douceur tactile inimitable, qui la rend également résistante aux salissures et plus facile à nettoyer. Avec Sensitech, c'est l'attribution même d'une surface qui évolue en offrant une caractéristique rassurante, protectrice et agréablement raffinée, qui rend les espaces architecturaux de plus en plus confortables et agréables à vivre.

Durch kontinuierliche Forschung der Atlas Concordo Laboratories entsteht Sensitech, die Feinsteinzeugoberfläche, die mit einem in Italien patentierten Herstellungsverfahren produziert wird. Eine High-Tech-Oberfläche für Innenräume, die hohe Rutschfestigkeit mit unerwartet weicher Haptik verbindet, welche sie auch schmutzempfindlicher und reinigungsförderlicher macht. Mit Sensitech entsteht die Oberfläche ein ganz neues Niveau in Sachen Zuverlässigkeit, Schutz und Schönheit. Und macht damit unsere Räumlichkeiten noch attraktiver und komfortabler.

ENJOY THE VIDEO
EN | IT | FR | DE | RU
DISCOVER MORE
EN | IT | FR | DE | ES | RU

De la constante investigación de los Laboratorios Atlas Concordo nace Sensitech, la superficie de gres porcelánico para interiores realizada con un método de producción patentado en Italia. Una superficie de alto coeficiente tecnológico capaz de combinar un alto rendimiento de resistencia al deslizamiento con una suavidad táctil sin precedentes, que además la vuelve resistente a la suciedad y más fácil de limpiar. Con Sensitech, el significado de la superficie evoluciona y adquiere un toque tranquilizador, protector y agradablemente refinado, haciendo que los espacios arquitectónicos sean cada vez más cómodos y satisfactorios.

Неразрывное исследование, осуществляемое в лаборатории Atlas Concordo, привнесло керамическую поверхность Sensitech. Наши новаторские с высочайшим технологичным уровнем для интерьеров, которые сочетают исключительную сопротивляемость скольжению и удивительную мягкость на ощупь, устойчивая к загрязнению и крайне проста в уходе. Поверхность Sensitech – на самом деле технологический прорыв, она безопасна, приятна, износостойка и делает пространство уютным и удобным.

Surface section magnification (μm)*
Ingrandimento di una sezione di superficie (μm)*



P_1, P_2 Same peaks – same slippery resistance
Pichi uguali – uguale resistenza allo scivolamento

$h < H$ Reduced depth of ridges – smoother surface and greater ease of cleaning
Minori profondità degli sporgenze – superficie più liscia e maggiore facilità di pulizia

* Charts not in scale, for illustrative purposes / Grafici non in scala, a scopo illustrativo

INDEX

≡

OVERVIEW

>

IMAGE
GALLERY

>

PRODUCT
RANGE &
TECHNICAL
SPECS.

>

SENSITECH

IMAGE SUMMARY

TECHNICAL FEATURES

BOOST WORLD

>

SUSTAINABILITY

>

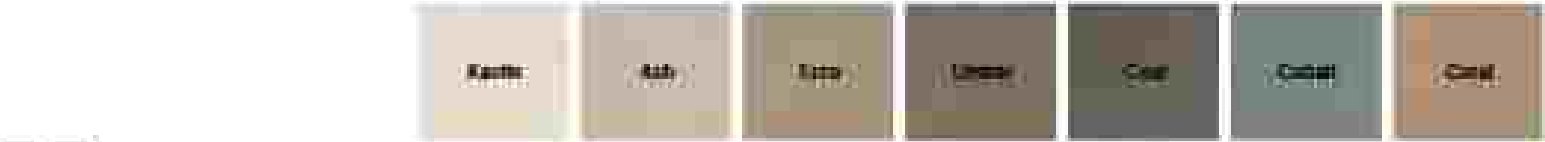
THE BENEFITS OF
CERAMIC TILES

>

Porcelain tiles

PORCELAIN TILES: [Grey Porcelain](#) · [Grey stone](#) · [Frost-resistant Grey porcelain](#) · [Reinforced granite](#)

RECTIFIED MONOCALIBER: [Rectified monocaliber](#) · [Rectified mono-caliber](#) · [Rectified slip including](#) · [Rectified mono-caliber](#) · [Perforated porcelain](#) · [Special models](#)



120x278 cm - 47 1/4"x109 1/2"	± 4 mm	Matte	Matte	Matte	Matte	Matte	Matte	Matte
170x126 cm - 67 1/4"x49 1/2"	± 4 mm	Matte Sensitech (p)	Matte Sensitech (p)	Matte Sensitech (p)	Matte Sensitech (p)	Matte Sensitech (p)	Matte Sensitech (p)	Matte Sensitech (p)
60x120 cm - 23 5/8"x47 1/2"	± 4 mm	Matte Sensitech (p)	Matte Sensitech (p)	Matte Sensitech (p)	Matte Sensitech (p)	Matte Sensitech (p)	Matte	Matte Sensitech (p)
60x60 cm - 23 5/8"x23 5/8"	± 4 mm	Matte Sensitech (p)	Matte Sensitech (p)	Matte Sensitech (p)	Matte Sensitech (p)	Matte Sensitech (p)		
30x60 cm - 11 7/8"x23 5/8"	± 4 mm	Matte Sensitech (p)	Matte Sensitech (p)	Matte Sensitech (p)	Matte Sensitech (p)	Matte Sensitech (p)		



Outdoor and Wet Areas

120x120 cm - 47 1/4"x47 1/2"	± 4 mm	Grip	Grip	Grip	Grip	Grip		
60x120 cm - 23 5/8"x47 1/2"	± 4 mm	Grip	Grip	Grip	Grip	Grip		
120x120 cm - 47 1/4"x47 1/2"	± 20 mm	Outdoor	Outdoor	Outdoor				
60x60 cm - 23 5/8"x23 5/8"	± 20 mm	Outdoor	Outdoor	Outdoor				



Atlas Plan

162x324 cm - 63 7/8"x127 1/2"	± 12 mm			Hammer				
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Sensitech WALL

page 134

The constant research of Atlas Concords Laboratories has led to the creation of Sensitech, the porcelain tile surface for interiors made using a production method patented in Italy that combines superior slip resistance with an unprecedented tactile softness, guaranteeing ease of cleaning and maintenance. Dalla costante ricerca del Laboratorio Atlas Concords nasce Sensitech, la superficie in gres porcellanato per interni realizzata con metodo produttivo brevettato in Italia, che associa elevata resistenza all'usura allo scivolamento ed umidità controllando l'attrito, garantendo facilità di pulizia e manutenzione.

Wall tiles

WHITE BODY WALL TILES: [Bianchissimi in pasta bianca](#) · [Wdhchsteige Wandfliesen](#) · [Bianchissimi in pasta bianca](#) · [Macchiato \(bianco ad effetto stone\)](#)

RECTIFIED MONOCALIBER: [Rectified monocaliber](#) · [Rectified mono-caliber](#) · [Rectified slip including](#) · [Rectified mono-caliber](#) · [Perforated porcelain](#) · [Special models](#)



50x120 cm - 19 3/4"x47 1/2"	± 0.5 mm	Matte	Matte	Matte
50x120 cm - 19 3/4"x47 1/2" 3D Brushed	± 0.5 mm	Matte	Matte	Matte
30x120 cm - 11 7/8"x47 1/2" 3D Texture	± 0.5 mm	Matte	Matte	Matte
30x120 cm - 11 7/8"x47 1/2" 3D Wave	± 0.5 mm	Matte	Matte	Matte

Destination of use



Home & Com.



Home & Com.
Office & Shop
Cooking Area

Anti-slip



WLA Home & Com.
WLA Home & Com. (Sensitech) & Shop
WLA Home & Com. (Sensitech) & Shop
WLA Home & Com. (Sensitech) & Shop

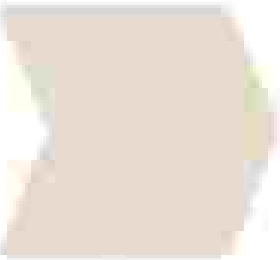
Colour-Shading



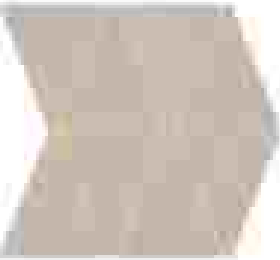
WLA Home & Com.

Porcelain tile decors

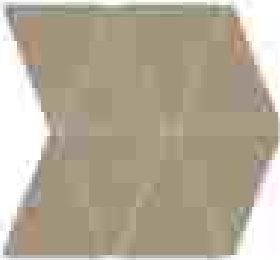
Boost Natural Kaolin
Mosaico Rhombus Matt
36,7x33,8 cm - 14 7/16x13 1/4"



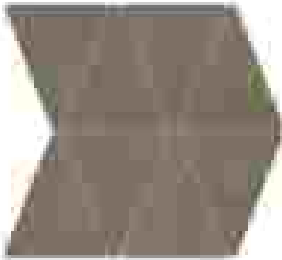
Boost Natural Ash
Mosaico Rhombus Matt
36,7x33,8 cm - 14 7/16x13 1/4"



Boost Natural Eco
Mosaico Rhombus Matt
36,7x33,8 cm - 14 7/16x13 1/4"



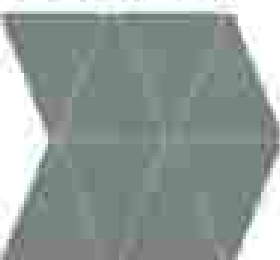
Boost Natural Umbra
Mosaico Rhombus Matt
36,7x33,8 cm - 14 7/16x13 1/4"



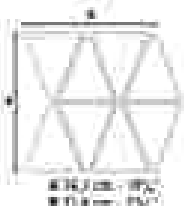
Boost Natural Coal
Mosaico Rhombus Matt
36,7x33,8 cm - 14 7/16x13 1/4"



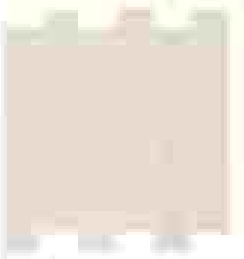
Boost Natural Cobalt
Mosaico Rhombus Matt
36,7x33,8 cm - 14 7/16x13 1/4"



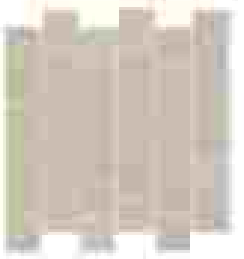
Boost Natural Coral
Mosaico Rhombus Matt
36,7x33,8 cm - 14 7/16x13 1/4"



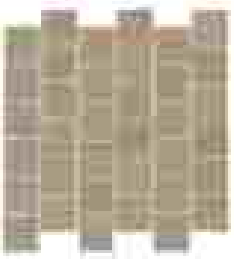
Boost Natural Kaolin
Mosaico Tumbled Matt*
31x31 cm - 12 1/4x12 1/4"



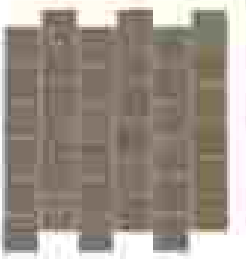
Boost Natural Ash
Mosaico Tumbled Matt*
31x31 cm - 12 1/4x12 1/4"



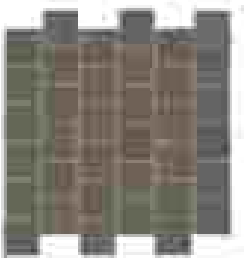
Boost Natural Eco
Mosaico Tumbled Matt*
31x31 cm - 12 1/4x12 1/4"



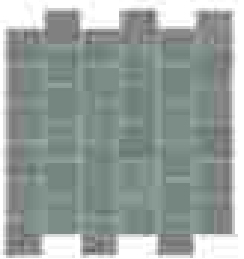
Boost Natural Umbra
Mosaico Tumbled Matt*
31x31 cm - 12 1/4x12 1/4"



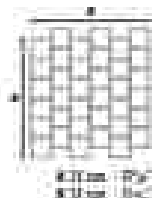
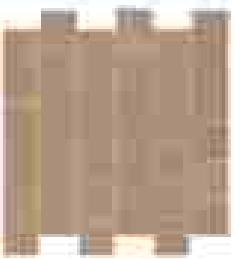
Boost Natural Coal
Mosaico Tumbled Matt*
31x31 cm - 12 1/4x12 1/4"



Boost Natural Cobalt
Mosaico Tumbled Matt*
31x31 cm - 12 1/4x12 1/4"



Boost Natural Coral
Mosaico Tumbled Matt*
31x31 cm - 12 1/4x12 1/4"



*Tumbled irregularities in the edges are not defects but rather feature inherent in this type of product. - L'aspect irrégulier des bords n'est pas un défaut mais une caractéristique inhérente à ce type de produit. - L'aspetto irregolare dei bordi non è un difetto ma una caratteristica intrinseca di questo tipo di prodotto. - L'aspecte irregular de la borda no és un defecte sinó una característica inherent a aquest tipus de producte. - L'aspecto irregular de la borda no es un defecto sino una característica inherente de este tipo de producto. - L'aspecto irregular de la borda no es un defecto sino una característica inherente de este tipo de producto.



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INDEX



OVERVIEW



IMAGE
GALLERY



PRODUCT
RANGE &
TECHNICAL
SPECS.



DEBUTECH

RANGE TERMINITY

TECHNICAL FEATURES

BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF
CERAMIC TILES



Wall tiles

WHITE BODY WALL TILES: Dientmann in pasta bianca - Weißschalige Wandfliesen - Dientmann in pasta bianca - Fliesenwerk in pasta bianca
RECTIFIED MONOCALIBRE: Rectificate monocolor - Rechteck monokolor - Rectified monochrome - Rectified monochrome - Rectified monochrome

Size	Thickness	Surface finish	Available colors
50x120 cm - 19 1/2"x47 1/4"	8-8.5 mm	Matte	• Karibik, Ash, Ecru
50x120 cm - 19 1/2"x47 1/4"	8-8.5 mm 3D Wave	Matte	• Karibik, Ash, Ecru



3D BRUSHED

Boost Natural Karibik
50x120 cm - 19 1/2"x47 1/4"



Boost Natural 3D Brushed Karibik
50x120 cm - 19 1/2"x47 1/4"



Boost Natural Ash
50x120 cm - 19 1/2"x47 1/4"



Boost Natural 3D Brushed Ash
50x120 cm - 19 1/2"x47 1/4"



Boost Natural Ecru
50x120 cm - 19 1/2"x47 1/4"

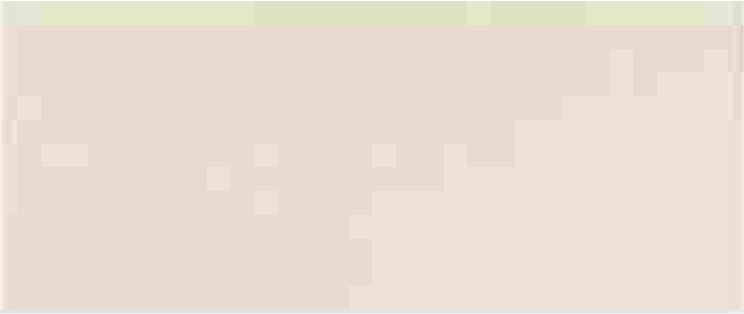


Boost Natural 3D Brushed Ecru
50x120 cm - 19 1/2"x47 1/4"



3D TEXTURE

Boost Natural 3D Texture Karibik
50x120 cm - 19 1/2"x47 1/4"



Boost Natural 3D Texture Ash
50x120 cm - 19 1/2"x47 1/4"

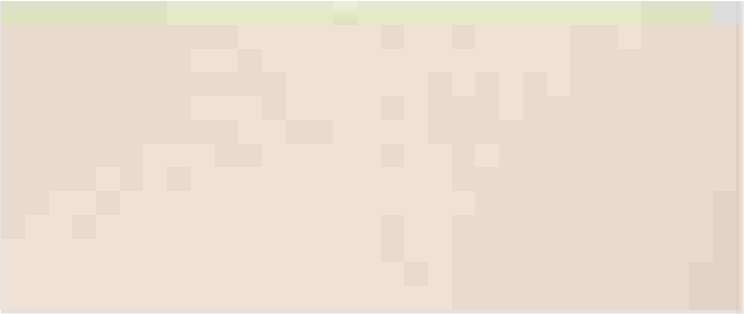


Boost Natural 3D Texture Ecru
50x120 cm - 19 1/2"x47 1/4"



3D WAVE

Boost Natural 3D Wave Karibik
50x120 cm - 19 1/2"x47 1/4"



Boost Natural 3D Wave Ash
50x120 cm - 19 1/2"x47 1/4"



Boost Natural 3D Wave Ecru
50x120 cm - 19 1/2"x47 1/4"





Rivestimenti in pasta bianca - Rettificato monocalibro

480-82 mm	$10^{12} \text{ g Ca}^{2+} \text{ yr}^{-1}$	● 8.3 mm
500-520 mm	$10^{12} \text{ g Ca}^{2+} \text{ yr}^{-1}$	■ 8.3 mm

[illegible]

Cass. novaeboracensis – Dettifiastrum minor/albissim

1994年—47,000,000 美元

120x120 mm	47% $\pm$ 4%	• 2 mm
220x220 mm	73% $\pm$ 4%	• 2 mm
45x45 mm	27% $\pm$ 2%	• 2 mm
220x220 mm	10% $\pm$ 2%	• 0 mm

1990-1991	4.1%	4.1%
1991-1992	4.1%	4.1%

11 The probability distribution, in T , is one of the average size for each size class (MS) (1) (2) (3) (4) (5) (6) (7) (8) (9) (10) (11) (12) (13) (14) (15) (16) (17) (18) (19) (20) (21) (22) (23) (24) (25) (26) (27) (28) (29) (30) (31) (32) (33) (34) (35) (36) (37) (38) (39) (40) (41) (42) (43) (44) (45) (46) (47) (48) (49) (50) (51) (52) (53) (54) (55) (56) (57) (58) (59) (60) (61) (62) (63) (64) (65) (66) (67) (68) (69) (70) (71) (72) (73) (74) (75) (76) (77) (78) (79) (80) (81) (82) (83) (84) (85) (86) (87) (88) (89) (90) (91) (92) (93) (94) (95) (96) (97) (98) (99) (100) (101) (102) (103) (104) (105) (106) (107) (108) (109) (110) (111) (112) (113) (114) (115) (116) (117) (118) (119) (120) (121) (122) (123) (124) (125) (126) (127) (128) (129) (130) (131) (132) (133) (134) (135) (136) (137) (138) (139) (140) (141) (142) (143) (144) (145) (146) (147) (148) (149) (150) (151) (152) (153) (154) (155) (156) (157) (158) (159) (160) (161) (162) (163) (164) (165) (166) (167) (168) (169) (170) (171) (172) (173) (174) (175) (176) (177) (178) (179) (180) (181) (182) (183) (184) (185) (186) (187) (188) (189) (190) (191) (192) (193) (194) (195) (196) (197) (198) (199) (200) (201) (202) (203) (204) (205) (206) (207) (208) (209) (210) (211) (212) (213) (214) (215) (216) (217) (218) (219) (220) (221) (222) (223) (224) (225) (226) (227) (228) (229) (230) (231) (232) (233) (234) (235) (236) (237) (238) (239) (240) (241) (242) (243) (244) (245) (246) (247) (248) (249) (250) (251) (252) (253) (254) (255) (256) (257) (258) (259) (260) (261) (262) (263) (264) (265) (266) (267) (268) (269) (270) (271) (272) (273) (274) (275) (276) (277) (278) (279) (280) (281) (282) (283) (284) (285) (286) (287) (288) (289) (290) (291) (292) (293) (294) (295) (296) (297) (298) (299) (300) (301) (302) (303) (304) (305) (306) (307) (308) (309) (310) (311) (312) (313) (314) (315) (316) (317) (318) (319) (320) (321) (322) (323) (324) (325) (326) (327) (328) (329) (330) (331) (332) (333) (334) (335) (336) (337) (338) (339) (340) (341) (342) (343) (344) (345) (346) (347) (348) (349) (350) (351) (352) (353) (354) (355) (356) (357) (358) (359) (360) (361) (362) (363) (364) (365) (366) (367) (368) (369) (370) (371) (372) (373) (374) (375) (376) (377) (378) (379) (380) (381) (382) (383) (384) (385) (386) (387) (388) (389) (390) (391) (392) (393) (394) (395) (396) (397) (398) (399) (400) (401) (402) (403) (404) (405) (406) (407) (408) (409) (410) (411) (412) (413) (414) (415) (416) (417) (418) (419) (420) (421) (422) (423) (424) (425) (426) (427) (428) (429) (430) (431) (432) (433) (434) (435) (436) (437) (438) (439) (440) (441) (442) (443) (444) (445) (446) (447) (448) (449) (450) (451) (452) (453) (454) (455) (456) (457) (458) (459) (460) (461) (462) (463) (464) (465) (466) (467) (468) (469) (470) (471) (472) (473) (474) (475) (476) (477) (478) (479) (480) (481) (482) (483) (484) (485) (486) (487) (488) (489) (490) (491) (492) (493) (494) (495) (496) (497) (498) (499) (500) (501) (502) (503) (504) (505) (506) (507) (508) (509) (510) (511) (512) (513) (514) (515) (516) (517) (518) (519) (520) (521) (522) (523) (524) (525) (526) (527) (528) (529) (530) (531) (532) (533) (534) (535) (536) (537) (538) (539) (540) (541) (542) (543) (544) (545) (546) (547) (548) (549) (550) (551) (552) (553) (554) (555) (556) (557) (558) (559) (560) (561) (562) (563) (564) (565) (566) (567) (568) (569) (570) (571) (572) (573) (574) (575) (576) (577) (578) (579) (580) (581) (582) (583) (584) (585) (586) (587) (588) (589) (590) (591) (592) (593) (594) (595) (596) (597) (598) (599) (600) (601) (602) (603) (604) (605) (606) (607) (608) (609) (610) (611) (612) (613) (614) (615) (616) (617) (618) (619) (620) (621) (622) (623) (624) (625) (626) (627) (628) (629) (630) (631) (632) (633) (634) (635) (636) (637) (638) (639) (640) (641) (642) (643) (644) (645) (646) (647) (648) (649) (650) (651) (652) (653) (654) (655) (656) (657) (658) (659) (660) (661) (662) (663) (664) (665) (666) (667) (668) (669) (670) (671) (672) (673) (674) (675) (676) (677) (678) (679) (680) (681) (682) (683) (684) (685) (686) (687) (688) (689) (690) (691) (692) (693) (694) (695) (696) (697) (698) (699) (700) (701) (702) (703) (704) (705) (706) (707) (708) (709) (710) (711) (712) (713) (714) (715) (716) (717) (718) (719) (720) (721) (722) (723) (724) (725) (726) (727) (728) (729) (730) (731) (732) (733) (734) (735) (736) (737) (738) (739) (740) (741) (742) (743) (744) (745) (746) (747) (748) (749) (750) (751) (752) (753) (754) (755) (756) (757) (758) (759) (760) (761) (762) (763) (764) (765) (766) (767) (768) (769) (770) (771) (772) (773) (774) (775) (776) (777) (778) (779) (780) (781) (782) (783) (784) (785) (786) (787) (788) (789) (790) (791) (792) (793) (794) (795) (796) (797) (798) (799) (800) (801) (802) (803) (804) (805) (806) (807) (808) (809) (810) (811) (812) (813) (814) (815) (816) (817) (818) (819) (820) (821) (822) (823) (824) (825) (826) (827) (828) (829) (830) (831) (832) (833) (834) (83

BOOSTWORLD

Porcelain tiles



BOOST			BOOST PRO			BOOST STONE																
160x120 cm - 63"x48"	± 5 mm	Matte			Matte	Matte	Matte			Matte												
160x160 cm - 63"x63"	± 5 mm	Matte			Matte	Matte	Matte			Matte												
120x278 cm - 47 1/2"x109 1/2"	± 5 mm	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte
120x240 cm - 47 1/2"x94 1/2"	± 5 mm	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte
120x120 cm - 47 1/2"x47 1/2"	± 5 mm	Matte (1)	Matte (2)	Matte (3)	Matte (4)	Matte (5)	Matte (6)	Matte (7)	Matte (8)	Matte (9)	Matte (10)	Matte (11)	Matte (12)	Matte (13)	Matte (14)	Matte (15)	Matte (16)	Matte (17)	Matte (18)	Matte (19)	Matte (20)	Matte (21)
75x150 cm - 29 1/2"x59"	± 5 mm	Matte (1)	Matte (2)	Matte (3)	Matte (4)	Matte (5)	Matte (6)	Matte (7)	Matte (8)	Matte (9)	Matte (10)	Matte (11)	Matte (12)	Matte (13)	Matte (14)	Matte (15)	Matte (16)	Matte (17)	Matte (18)	Matte (19)	Matte (20)	Matte (21)
60x120 cm - 23 5/8"x47 1/2"	± 5 mm	Matte (1)	Matte (2)	Matte (3)	Matte (4)	Matte (5)	Matte (6)	Matte (7)	Matte (8)	Matte (9)	Matte (10)	Matte (11)	Matte (12)	Matte (13)	Matte (14)	Matte (15)	Matte (16)	Matte (17)	Matte (18)	Matte (19)	Matte (20)	Matte (21)
25x75 cm - 9 7/8"x29 1/2"	± 5 mm	Matte (1)	Matte (2)	Matte (3)	Matte (4)	Matte (5)	Matte (6)	Matte (7)	Matte (8)	Matte (9)	Matte (10)	Matte (11)	Matte (12)	Matte (13)	Matte (14)	Matte (15)	Matte (16)	Matte (17)	Matte (18)	Matte (19)	Matte (20)	Matte (21)
17 5/8x75 cm - 6 7/8"x29 1/2"	± 5 mm	Matte (1)	Matte (2)	Matte (3)	Matte (4)	Matte (5)	Matte (6)	Matte (7)	Matte (8)	Matte (9)	Matte (10)	Matte (11)	Matte (12)	Matte (13)	Matte (14)	Matte (15)	Matte (16)	Matte (17)	Matte (18)	Matte (19)	Matte (20)	Matte (21)
60x60 cm - 23 5/8"x23 5/8"	± 5 mm	Matte (1)	Matte (2)	Matte (3)	Matte (4)	Matte (5)	Matte (6)	Matte (7)	Matte (8)	Matte (9)	Matte (10)	Matte (11)	Matte (12)	Matte (13)	Matte (14)	Matte (15)	Matte (16)	Matte (17)	Matte (18)	Matte (19)	Matte (20)	Matte (21)
30x60 cm - 11 7/8"x23 5/8"	± 5 mm	Matte (1)	Matte (2)	Matte (3)	Matte (4)	Matte (5)	Matte (6)	Matte (7)	Matte (8)	Matte (9)	Matte (10)	Matte (11)	Matte (12)	Matte (13)	Matte (14)	Matte (15)	Matte (16)	Matte (17)	Matte (18)	Matte (19)	Matte (20)	Matte (21)



Outdoor and Wet Areas

120x120 cm - 47 1/2"x47 1/2"	± 5 mm	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip
60x120 cm - 23 5/8"x47 1/2"	± 5 mm																					
30x60 cm - 11 7/8"x23 5/8"	± 5 mm																					
120x240 cm - 47 1/2"x94 1/2"	± 10 mm	Outdoor		Outdoor																		
120x120 cm - 47 1/2"x47 1/2"	± 10 mm	Outdoor		Outdoor	Outdoor	Outdoor				Outdoor	Outdoor							Outdoor	Outdoor			
60x120 cm - 23 5/8"x47 1/2"	± 10 mm	Outdoor		Outdoor	Outdoor	Outdoor				Outdoor	Outdoor							Outdoor	Outdoor			
90x90 cm - 35 3/8"x35 3/8"	± 10 mm	Outdoor		Outdoor	Outdoor	Outdoor				Outdoor	Outdoor							Outdoor	Outdoor			
60x60 cm - 23 5/8"x23 5/8"	± 10 mm	Outdoor		Outdoor	Outdoor	Outdoor				Outdoor	Outdoor							Outdoor	Outdoor			



Atlas Plan

162x324 cm - 63 7/8"x129 1/2"	± 12 mm	Hammered			Hammered	Hammered	Hammered											Hammered				
	± 10 mm					Hammered																

Wall tiles



BOOST			BOOST PRO								
40x80 cm - 15 3/4"x31 1/2"	± 0.5 mm	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte
40x80 cm - 15 3/4"x31 1/2" 3D Glaze	± 10 mm	Matte	Matte	Matte						Matte	Matte

BOOST			BOOST PRO								
White	Beige	Grey	Dark Grey	Dark Green	Dark Red	Light Grey	Light Green	Light Blue	Light Yellow	Light Orange	Light Purple
White	Beige	Grey	Dark Grey	Dark Green	Dark Red	Light Grey	Light Green	Light Blue	Light Yellow	Light Orange	Light Purple

BOOSTWORLD

Porcelain tiles



160x120 cm - 63"x48"	± 5 mm							
160x160 cm - 63"x63"	± 5 mm							
120x278 cm - 47 1/2"x109 1/2"	± 5 mm	Matte	Matte	Matte	Matte	Matte	Matte	Matte
120x240 cm - 47 1/2"x94 1/2"	± 5 mm							
120x120 cm - 47 1/2"x47 1/2"	± 5 mm							
75x150 cm - 29 1/2"x60"	± 5 mm							
60x120 cm - 23 5/8"x47 1/2"	± 5 mm	Matte (I)	Matte (I)	Matte (I)	Matte (I)	Matte (I)	Matte (I)	Matte (I)
25x75 cm - 9 7/8"x29 1/2"	± 5 mm							
17 5/8x75 cm - 6 7/8"x29 1/2"	± 5 mm							
60x60 cm - 23 5/8"x23 5/8"	± 5 mm	Matte (I)	Matte (I)	Matte (I)	Matte (I)	Matte (I)	Matte (I)	Matte (I)
30x60 cm - 11 7/8"x23 5/8"	± 5 mm	Matte (I)	Matte (I)	Matte (I)	Matte (I)	Matte (I)	Matte (I)	Matte (I)

Outdoor and Wet Areas

120x120 cm - 47 1/2"x47 1/2"	± 5 mm	Grip	Grip	Grip	Grip	Grip		
60x120 cm - 23 5/8"x47 1/2"	± 5 mm	Grip	Grip	Grip	Grip	Grip		
30x60 cm - 11 7/8"x23 5/8"	± 5 mm							
120x240 cm - 47 1/2"x94 1/2"	± 10 mm							
120x120 cm - 47 1/2"x47 1/2"	± 10 mm	Outdoor	Outdoor	Outdoor				
60x120 cm - 23 5/8"x47 1/2"	± 10 mm							
90x90 cm - 35 3/8"x35 3/8"	± 10 mm							
60x60 cm - 23 5/8"x23 5/8"	± 10 mm	Outdoor	Outdoor	Outdoor				

Atlas Plan

162x324 cm - 63 7/8"x127 1/2"	± 12 mm			Hammer				
± Non certified - non certificato	± 10 mm							

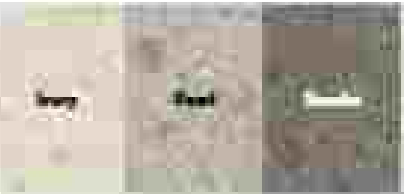
Wall tiles



50x125 cm - 19 3/4"x47 1/2"	± 0.5 mm	Matte	Matte	Matte
50x120 cm - 19 3/4"x47 1/2" 3D Fresh	± 0.5 mm	Matte	Matte	Matte
50x125 cm - 19 3/4"x47 1/2" 3D Texture	± 0.5 mm	Matte	Matte	Matte
50x120 cm - 19 3/4"x47 1/2" 3D Wave	± 0.5 mm	Matte	Matte	Matte



BOOST MIX



Matte	Matte	Matte
Matte (I)	Matte (I)	Matte (I)
Matte (I)	Matte (I)	Matte (I)
Matte (I)	Matte (I)	Matte (I)
Matte (I)	Matte (I)	Matte (I)

Grip	Grip	Grip
Outdoor	Outdoor	Outdoor
Outdoor	Outdoor	Outdoor
Outdoor	Outdoor	Outdoor



Boost World:
System of surfaces

Boost World is a project featuring concrete- and stone-effect surfaces. A system of porcelain tiles and coordinated wall tiles that's unique in terms of style and potential combinations that Atlas Concorde has designed to meet the needs of contemporary architecture and interior design.

Boost World è un progetto di superfici effetto cemento ed effetto pietra. Un sistema di pavimenti in grés porcellanato e rivestimenti coordinati unico per stile e potenzialità combinatorie, che Atlas Concorde ha pensato per rispondere alle esigenze dell'architettura e dell'interior design contemporaneo.

Boost World est un projet de surfaces effet béton et pierre. Un système de sols en grés cérame et de revêtements muraux coordonnés unique en termes de style et de potentialités combinatoires, qu'Atlas Concorde a conçu pour répondre aux besoins de l'architecture et du design d'intérieur contemporains.

Boost World ist ein Projekt aus Böden, in Zement- und Steineffekt. Ein System aus Feinsteinzeug-Bodenbelägen und passend darauf abgestimmten Wandbelägen von einzigartigem Stil und großer Kombinationsvielfalt, das Atlas Concorde eigens für die zeitgenössische Architektur und das Interiordesign entwickelt hat.

Boost World es un proyecto de superficies con efectos cemento y piedra. Un sistema de pavimentos de grés porcelánico y revestimientos a juego únicos por su estilo y potencialidad de combinación que Atlas Concorde ha diseñado para satisfacer las necesidades de la arquitectura y el diseño de interiores contemporáneos.

Boost World – это проект коллекции плитки под бетон и камень. Речь идет о комплексной системе с уникальным потенциалом сочетаний, включающей напольный керамогранит и настенную плитку, которую компания Atlas Concorde разработала, чтобы удовлетворить даже самые изысканные требования современной архитектуры и дизайна.

Environmental sustainability

DISCOVER
MORE
EN | IT | FR | DE | ES | RU

Our certifications:

Company Awards



Product Products



Product "Declarations" Declaration of products



© Ceramiche Atlas Concorde



© Ceramiche Atlas Concorde

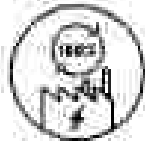


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© Ceramiche Atlas Concorde

Energy efficiency



100% reduction in energy



100% water recovery from tiles and roofing water



-40% savings on natural gas



100% LED lighting
50% annual savings in electricity consumption

Waste management



100% recycled scrap



90% of waste sent for recovery and 75% waste reduction in the last two years



100% recycled industrial water and 25% reduction in water consumption in the last two years

Environment and health first



Ceramic and other packaging 100% recycled material



-60% CO₂



100% Recycled Industrial Water: 50% CO₂ reduction



Complete air treatment



Absence of carcinogenic substances in products

An ecological transition is among the company's industrial priorities. Our plants comply with the most stringent international regulations – fully automated and low-impact – as they are equipped with energy cogeneration systems. A constant commitment to the total reduction of waste and emissions completes the picture of a company oriented towards maximum environmental sustainability.

La transizione ecologica è tra le priorità industriali dell'azienda. I nostri impianti sono conformi alle più stringenti normative internazionali, completamente automatizzati e a basso impatto, in quanto dotati di sistemi di cogenerazione energetica. Il costante impegno per la totale riduzione degli sprechi e delle emissioni completa il quadro di serietà orientata alla massima sostenibilità ambientale.

La transition écologique est une des priorités industrielles de l'entreprise. Nos installations sont conformes aux réglementations internationales les plus sévères, entièrement automatisées et à faible impact, car équipées de systèmes de cogénération énergétique. L'engagement constant pour la réduction totale du gaspillage et des émissions complète le tableau d'une entreprise engagée pour une meilleure durabilité environnementale.

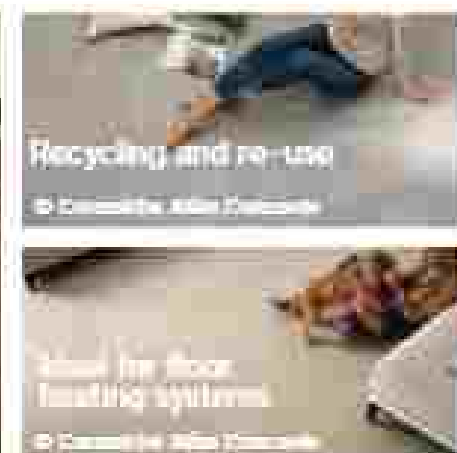
Der ökologische Wandel gehört zu den Prioritäten der industriellen Strategie des Unternehmens. Unsere Anlagen entsprechen den strengsten internationalen Richtlinien, sind artion vollautomatisiert und umweltchonend, denn sie sind mit Krich-Wärme-Kopplungssystemen ausgestattet. Ein weiterer Aspekt dieses Umweltschutzes, das sich ganz der Erreichung maximaler ökologischer Nachhaltigkeit verschrieben hat, ist sein kontinuierliches Engagement für die völlige Beseitigung von Verschwendung und Emissionen.

La transición ecológica está entre las prioridades industriales de la empresa. Nuestras plantas cumplen las normas internacionales más estrictas, totalmente automatizadas y de bajo impacto, ya que están equipadas con sistemas de cogeneración energética. Los esfuerzos constantes por reducir completamente los residuos y las emisiones completan la imagen de una empresa centrada en la máxima sostenibilidad medioambiental.

Экологический переход – один из основных промышленных приоритетов компании. Наши производственные процессы полностью автоматизированы и экологически безопасны, поскольку оснащены системами когенерации энергии. Последовательное воздействие на сокращение отходов, а кроме того, на полное отсутствие выбросов и потерь, завершает картину ответственности предприятия на экологическую устойчивость.

Porcelain tiles: a safe choice

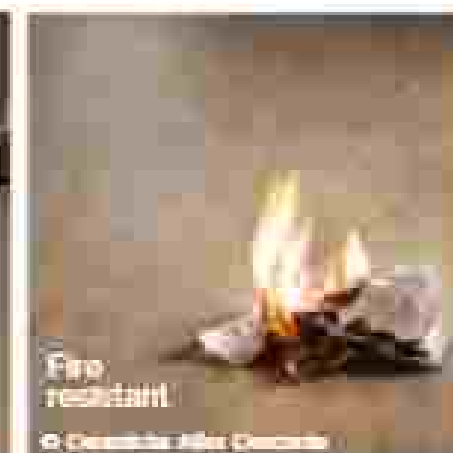
Eco-friendly material



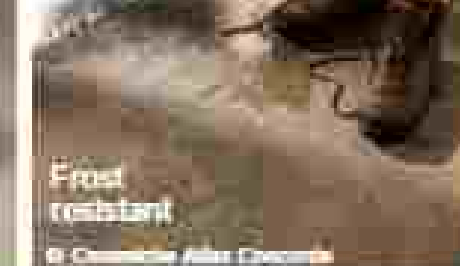
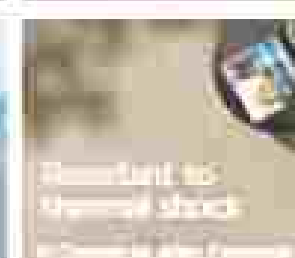
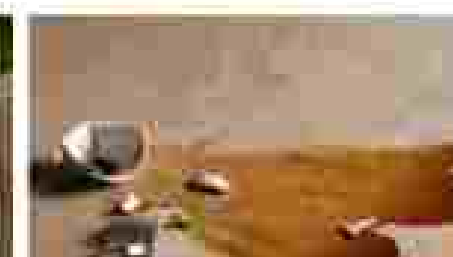
Health



Safety



Resistance and duration



INDEX



OVERVIEW

IMAGE
GALLERYPRODUCT
RANGE &
TECHNICAL
SPECS

BOOST WORLD



SUSTAINABILITY

THE BENEFITS OF
CERAMIC TILES



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